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ENGLAND DAY BY DAY

A GUIDE



TO EFFICIENCY.

and
PROPHETIC
CALENDAR
for

1904

By the Authors of
WISDOM WHILE YOU WAIT

METHUEN & CO.

BEARS' SOAP.

It won't wash Bears, but it will wash everything else. ● ● ● ● ● ● ● ●

Don't say you can't bear it, because it has been said before. ● ● ● ● ● ● ● ●

BEARS' SOAP IS THE BEST SOAP.

This is the honest opinion of its makers. If we did not think so, is it likely we should advertise it? ● ● ● ● ● ● ● ● ● ●

When in doubt as to what to do next, buy BEARS' SOAP. ● ● ● ● ● ● ●

Another . . .

Optical . . .

Experiment.

Fix your eye on the bare space in the middle of the circle for three hours. If you

then look steadily at the ceiling for two hours more and do not see a white circle with a Black Bear in it, you should at once consult an oculist. ● ● ●



Ask your Grocer for the New Luxury.

UMUSTAPHA CIGAR.

THREE HALF-PENCE BUYS ONE.

A SHILLING BUYS SEVEN.

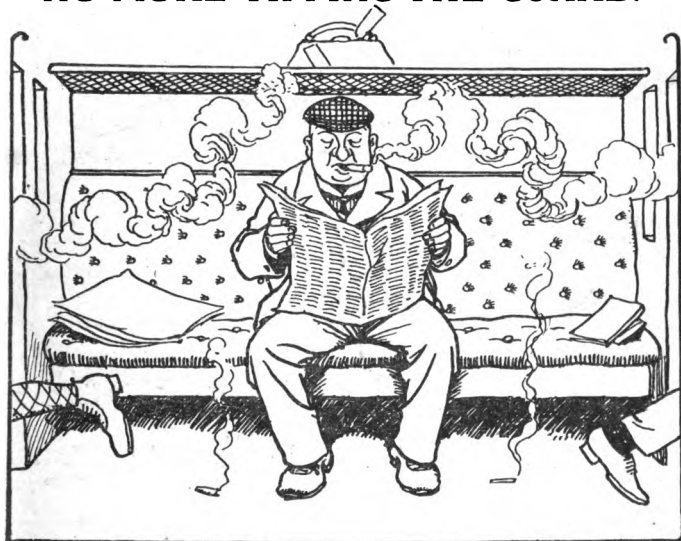
Four Free Samples for Eight Stamps.

PERCY FITZGERALD writes: "It recalls the delicious flavour of the Penny Pickwicks of thirty years ago."

Mr. OSCAR ASCHE writes: "It burns to the bitter end."

Mr. J. M. BARRIE writes: "It is not the weed I refer to as Arcadia in *The Little White Minister*."

NO MORE TIPPING THE GUARD.



Smoke UMUSTAPHA Cigars, and have the Carriage to yourself.

Strength is not always Life.

IT IS EASY TO BE TOO STRONG.

**READ WHAT
A YOUNG ..
ENGINEER ..**

says :—

**“Before trying your
system**

**LIFE WAS A
BURDEN TO ME.**

I wore nothing but a belt trimmed with forked lightning, and I was stronger than anyone else. I was a marked man in restaurants and the stalls of the theatre; people stared at me in the streets. I rarely went to church. My appetite was a continual drain on my resources. But one day a friend introduced me to your system. That was only a month ago, but



I CAN NOW WEAR CLOTHES,

and am little bigger than other men. I am glad to say that my arms are resuming normal proportions, and my chest is getting hollow.”

TRY THE FLABB SYSTEM.

**LESSONS DAY AND NIGHT AT THE
FLABB INSTITUTE, LIMPSFIELD.**

DO YOU WANT MONEY FOR LIFE?
... ENOUGH

THERE IS NO DENTIFRICE LIKE

Tuskiline.



It will not produce for its user enough money for life, but it is an excellent Tooth Paste. Suitable also for cleaning Golf Balls.

THE USHER in the Mid-London Police Court writes: "Thanks to your inestimable preparation, my teeth are now quite free from enamel."

IN SHILLING TINS, 1/-.

Furnish with Excitement



At **STORMAN & NACEY'S.**



IF YOU WANT A LIGHT, YOU
PULL OUT THE PUTTIES.

Invaluable to Tall Men
when caressing a dachshund,
picking up a lady's
handkerchief, or talking
to Wee Macgregor. . . .

As used at the Front.

GOOSE'S ***Telescopic PUTTIES.***



Will make Short Men tall and
Tall Men short.

Invaluable to Short Men
at Race Meetings, at the
back of the Pit, or when
the King is driving by. . .



IF YOU WANT TO SMELL A
LOW-GROWING FLOWER, YOU
CLOSE UP THE PUTTIES.

SKEWBALD

HAIR . .

DYE . . .

A well-known Artist writes :
“ Please send another bottle at
once. I only bought enough
for one side.”



HAIR TO TASTE FOR ALL.

Mr. RUDYARD GINGER, of Camberwell, writes : “ Your Hungarian
Brigand tint has made a new man of me. My friends now call me
Raven.”

None Genuine
without

**EVER
SAY
DYE.**

Our
Trade Mark.



**One bottle is not enough ;
you must have two.**

**WITHIN A
STONE'S
THROW OF CLAP-
HAM JUNCTION.—**

To be sold, with immediate possession, the above exceptionally seductivebijouEdwardian BUNGALOW, containing 2 reception, 2 bedrooms, and noble box-room; unique pleasure grounds, studied with quaint and

commanding architectural features of signal beauty; gravelly soil, superb gas-supply, nine-hole sporting golf links, with unequalled coal bunkers close by.—Apply Messrs. CLINKER & SLAGG, 10, Coke Road, E C.



CAMBERWELL.—

To be sold, a delicious little old-world property, in the above fashionable neighbourhood. The MANSION, which stands in its own grounds, occupies a charming situation, with superb views of the neighbourhood, and contains a noble, high-pitched roof, with spacious skylight, magnificent coal shoot, unparalleled water butt, etc.; splendid drive,

flanked by forest trees.—Apply Messrs. ROOKE & ROOKE.



**I M M E D I A T E
POSSESSION.**

—In charming low-lying country, old-fashioned MANOR HOUSE. Beautiful lake in close proximity. Excellent water-supply. Good fishing and boating.

—Apply: POND & FLOOD, Estate Agents, Riverhead.



**WON'T CLIMB
.. HILLS. . .**

The safest motor-car in
these homicidal times is
the

HELIX.

**CANNOT EXCEED
TWO MILES AN .
HOUR.**

*Recommended by
SIR RALPH PAYNE GALLWEY.*

May be used as a Hearse.

**FOR THE PAYNE GALLWEY
DISTRICT.**

MESSRS.

**ALEXANDER
AND KINO**

Beg to announce that
they are now supplying

**BULLET-PROOF
CUIRASSES**

for **MOTORISTS** in the
Payne Gallwey district.

Perforation impossible.

Mr. W. S. GILBERT writes: "I
was fired at last night by one of
the best shots in Harrow, but
beyond a slight indentation of my
funny bone, which comes outside
your protected area, have ex-
perienced no ill effects."

THE **C-B.**

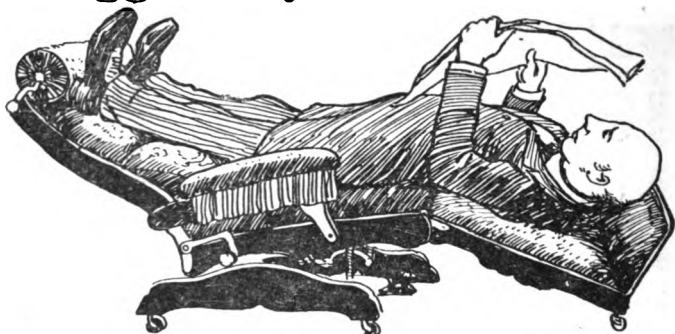


**CORSET.
WILL NOT MEET.**

NOTE THE HYPHEN.

***Not to be confounded with the
C.B. Corset, which fits.***

A NEST FOR REST.
Legg's Adjustable Chair.



As used at the War Office.

Keeps the blood in the head.

HARMONY FOR THE HOME.

TRY THE

WHEEZOPHONE.

*All the latest tunes reproduced faithfully as sung by
 asthmatic Americans.*

THE POPULAR SUCCESS,

"I've Made up My Mind to Sail Away,"

WITH LATEST BRONCHIAL OBLIGATO.

THE WHEEZOPHONE.

*You pay through the nose and the Wheezophone will
 sing through it.*

M. PADEREWSKI writes: "I never heard anything like it."

Sir HUBERT PARRY writes: "I did not know what good music meant to me
 until I heard your WHEEZOPHONE."

Mr. SIDNEY LEE writes: "If music be the food of love, wheeze on."

SPECIAL OFFER. } We give away Wheezophones free.
 Records 5/- each.

FOR THE WALKING CRAZE.

~~~~~

# THE CALMADY -:- -:- TROUSERETTES.

*Stockbrokers, Butchers, and all professional walkers use this brief  
and convenient leg-wear.*

JOHN PAGE HOPPS writes : " With the Haskell Boot and the Calmady Trouserette  
I could hop anywhere."

---

## ♣ *Tatchlene.* ♣

THE GREAT HAIR RESTORER.

OLD COATS FOR NEW.

---



*See what Tatchlene  
did for a Great  
Explorer's Fur Coat.*

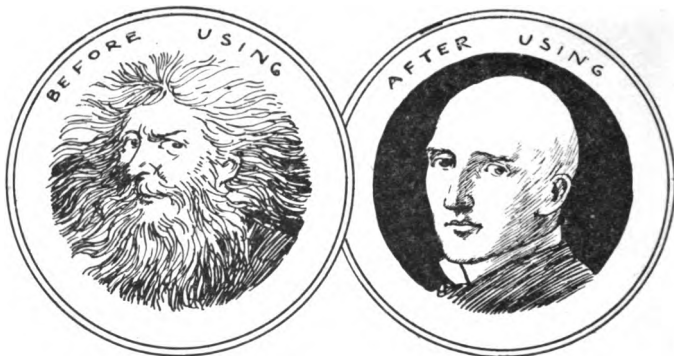
The Intrepid Traveller  
writes : " Some years ago  
my fur coat became so bald  
in places as to be quite  
unsuitable any longer for  
photographic purposes.  
While I was in Blagovest-  
schensk a friend recommen-  
ded Tatchlene, with the  
luxuriant result here de-  
picted."

## TATCHLENE.

 Don't let the Hair grow under your Hat.

## **Try ANTI-FLUFF.**

A Hot and Hairy Head is rendered delightfully bare and cool in a single night.



**NO MORE BARBERS!**

**NO MORE BRUSHES AND COMBS!**

**NO MORE GREY HAIR!**

## **TRY DR. BALDWIN'S ANTI-FLUFF.**

**THE BEST WOOL EXTRACTOR.**

**RECOMMENDED TO ALL PLAYGOERS AND FIRST-NIGHTERS.**

**INVALUABLE FOR OCCUPANTS OF THE STALLS.**

ELISHA BEAR, K.C., President of the Scalpine Club, writes: "I never knew a moment's happiness until I tried your priceless preparation."

**Of all Chemists who keep it. Price 31/6.  
WORTH A GUINEA A BOTTLE.**

**TRADE MARK: MOULTEM IN PARVO.**  
WITHOUT THIS NONE ARE GENUINE.

# ENGLAND DAY BY DAY

A GUIDE TO EFFICIENCY AND  
PROPHETIC CALENDAR FOR 1904

BY THE AUTHORS OF  
"WISDOM WHILE YOU WAIT"

ILLUSTRATED BY GEORGE MORROW

"Buck up!"

RT. HON. JAMES BRYCE

METHUEN & CO.  
36 ESSEX STREET W.C.  
LONDON

1903



## BOOKS CONSULTED IN THE PREPARATION OF THIS WORK

*Whitaker's Almanack.*  
*Delitzsch's Babel und Bibel.*  
*Hazell's Annual.*  
*Bacon's Novum Organum.*  
*Hobbes's Leviathan.*  
*The Daily Mail Year Book.*  
*Browning's Sordello.*  
*Herbert Spencer's First Principles.*  
*The Bampton Lectures, 1886-1903.*  
*Pears' Shilling Cyclopædia.*  
*The File of the Tailor and Cutter.*  
*Catesby's Drolleries.*  
*Mr. Sidney Lee's Stud Book.*

## DEDICATION I

THIS WORK  
TO MY TRUSTED COLLEAGUE  
THE OTHER EDITOR,  
WITH THE WARMEST THANKS  
FOR HIS ASSISTANCE,  
ALWAYS WELL-MEANT, OFTEN INGENIOUS,  
AND SOMETIMES OF REAL USE

E. V. L.

HOTEL METRÔPOLE,  
LHASA, THIBET

## DEDICATION II

TO MY QUONDAM ASSOCIATE,  
THE NOMINAL CO-WRITER OF THIS WORK,  
PRINCE OF LOTUS-EATERS

C. L. G.

HOTEL SPLENDIDE,  
CANARY ISLANDS

## PREFACE

“A word with you, Gentles.”—ALG. ASHTON

IT is the pleasant duty of the Editors of *England Day by Day* to thank a number of illustrious men for assistance in this great undertaking. Without help from Mr. Whitaker their dates would not be Wright, while Mr. Austen Chamberlain has spared no pains in revising the Postal Guide. Old Moore has been continually at their elbow, and they spent no fewer than three week-ends with Zadkiel. They have also attended the Rev. R. J. Campbell's Thursday services regularly since his advent to the City Temple, and have been in constant communication with Mr. Winston Churchill, M.P., Mr. T. Gibson Bowles, M.P., and Sir Gilbert Parker.

To two distinguished publicists, Mr. Arnold White and Lord Rosebery, however, their obligations exceed all bounds, and it is with the deepest gratitude and complacency that they reproduce on the following page the generous testimony of these robust patriots to the priceless futility of this undertaking.

E. V. L.  
C. L. G.

THE TOWER, *June 31st*, 1903

## OUR TWO MASTERS

CORDIAL letter from the Right Hon. the Earl of Rosebery, K.G., to the Editors of *England Day by Day*:—

“38, BERKELEY SQUARE,

“June 2nd, 1903.

“GENTLEMEN,—Lord Rosebery directs me to state that the Durdans is not for sale. How the rumour obtained currency his lordship is at a loss to understand. Nor is it to let furnished. With regard to the other matter, Lord Rosebery is unable at present to give a definite reply, but his impression is that he will adhere to Harris Tweeds. He accordingly returns the patterns and the photographs, and sends his best wishes for your married life.

“I am, gentlemen,

“Faithfully yours,

“A. B. WATERFIELD.

“P.S.—Thinking that your wives and children may like to view the rhododendrons and flowering chestnuts at Mentmore, which are now in their full beauty, his lordship encloses a card which will effectually secure them from molestation by his bloodhounds.”

Genial greeting from Mr. Arnold White, the famous apostle and martyr of efficiency:—

“2, WINDMILL HILL, HAMPSTEAD, N.W.,

“June 12th, 1903.

“Mr. Arnold White presents his compliments to the Editors of *England Day by Day*, and begs to inform them that he will glance at their proof-sheets when occasion offers; but as he is about to leave England for a protracted visit to the East, the time may be distant.”

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“ Let’s see what they’re going to give us ”

LT.-COL. NEWNHAM DAVIS

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**MEMORANDA PAGE**  
**FOR JANUARY**  
**FOR RECORDING ATTACKS OF INFLUENZA**

# RELIABLE CALENDAR FOR

## 1904

### JANUARY

|   |    |                                                                                                           |
|---|----|-----------------------------------------------------------------------------------------------------------|
| 1 | F  | Duke of Devonshire offered post of sleeper on the Baghdad Railway.                                        |
| 2 | S  | The Duke of Devonshire starts from Tilbury Docks in s.s. <i>Mandragora</i> amid a shower of poppy-leaves. |
| 3 | S  | s.s. <i>Mandragora</i> arrives at Gibraltar. Salute of seventeen pom-poms fails to awake the Duke.        |
| 4 | M  | s.s. <i>Mandragora</i> arrives at Malta. Salute of thirty-eight Long Toms again fails to awake the Duke.  |
| 5 | TU | The Duke of Devonshire lands at Ephesus. Gala performance of <i>La Sonnambula</i> .                       |
| 6 | W  | The Duke of Devonshire attacked by sleeping sickness at Mocha. Disease repelled by the local berry.       |
| 7 | TH | The Duke of Devonshire arrives at Koweit. Town <i>en fête</i> . Carnival of coma.                         |

# JANUARY—continued

|    |    |                                                                                                                                                                                 |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8  | F  | The Duke of Devonshire, clad in dormouse-skin pyjamas, is drawn to his destination by a pair of nightmares and deposited in position on the track. Profound repose in the East. |
| 9  | S  | Messrs. Moberly Bell and Buckle start on their crusade to rally competitors for the <i>Ency. Brit.</i> prizes.                                                                  |
| 10 | S  | Messrs. Moberly Bell and Buckle reach Constantinople, and are pained not to find the <i>Times</i> on sale at Yildiz Kiosk.                                                      |
| 11 | M  | The Grand Vizier gains scholarship at Girton. Hurried flight of Messrs. Buckle and Bell.                                                                                        |
| 12 | TU | Arrival of Messrs. Buckle and Bell at Cairo. Lord Cromer wins scholarship, but elects to take cash.                                                                             |
| 13 | W  | Disappearance of Mr. Buckle. Mr. Bell orders the Second Cataract to be dragged.                                                                                                 |
| 14 | TH | Mr. Buckle still missing. Mr. Bell relieves his feelings with assistance from the Great Dam.                                                                                    |
| 15 | F  | Mr. Buckle discovered disguised as a caddie on the Khartoum links.                                                                                                              |
| 16 | S  | Messrs. Buckle and Bell attacked in the Persian Gulf by an Arab slave dhow. Assailant sunk by volumes of the <i>Ency. Brit.</i>                                                 |

# JANUARY—continued

|    |    |                                                                                                                                                                             |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 17 | ♂  | Messrs. Buckle and Bell at Simla.<br>Mrs. Leiter wins scholarship at<br>Girton.                                                                                             |
| 18 | M  | Messrs. Buckle and Bell at Calcutta.<br>Tidal wave on the Hooghly.                                                                                                          |
| 19 | Tu | Great success of <i>The Bell's Stratagem</i><br>at the Theatre Royal, produced by<br>the Claque Syndicate.                                                                  |
| 20 | W  | Continued popularity of the competi-<br>tion. Lord Curzon and the Ma-<br>harajah of Patiala tie for scholarship<br>at Girton.                                               |
| 21 | Th | Disappearance of Mr. Buckle. Whole-<br>sale search of India golf links. Mr.<br>Bell learns Tamil.                                                                           |
| 22 | F  | Mr. Buckle discovered as stowaway<br>on a P. and O. steamer on eve of<br>sailing. Mr. Bell reproves him in<br>Tamil, and hands him over to Lord<br>Kitchener as a deserter. |
| 23 | S  | Production of new play at the Garrick<br>Theatre. Messrs. Buckle and Bell<br>summoned home by Marconigraph.                                                                 |
| 24 | ♂  | Lord Kitchener wins scholarship at<br>Girton. Insurrection in Cabul.                                                                                                        |
| 25 | M  | Mr. Martin Harvey opens at the<br>Coronet as Sapho in a new version<br>of that play. The <i>Times</i> critic<br>quotes Thucydides.                                          |

# JANUARY—*continued*

|    |    |                                                                                                                                                            |
|----|----|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 26 | TU | Mr. George Alexander opens at the St. James's Theatre as Sapho in a new version of that play. The <i>Times</i> critic quotes Hammurabi.                    |
| 27 | W  | Mr. Wilson Barrett opens at the Hippodrome as Sapho in a new spectacle based on that play. The <i>Times</i> critic quotes Longinus <i>On the Sublime</i> . |
| 28 | TH | Mr. Herbert Campbell opens at the Canterbury as Sapho in a new sketch founded on that play. The <i>Times</i> critic quotes Wordsworth.                     |
| 29 | F  | Mr. Beecham pilled at the Junior Reform, 1880. Lord Rosebery reconciles Liberal party.                                                                     |
| 30 | S  | The Rev. R. J. Campbell grows a beard. Dr. Robertson Nicoll's life despaired of.                                                                           |
| 31 | S  | The Rev. R. J. Campbell sends for Mr. Truefitt. Recovery of Dr. Robertson Nicoll.                                                                          |

## DESK COMPANION

“Bring me pen, ink, and paper.”—LORD RAYLEIGH

**B**EFORE writing a letter always ask yourself if a telegram will not do quite as well.

Be very careful how you address the Lord Mayor.

Blots should be cut out neatly with a pair of scissors.

In conversation “hair” and “air” are often pronounced alike, but in writing the difference between them should be indicated.

Letters in the third person are more dignified, but they want watching.

When in doubt, write to-morrow.

### A LIST OF USEFUL WORDS THAT ARE OFTEN SPELT WRONG

|               |   |   |                         |
|---------------|---|---|-------------------------|
| Anisodynamous | . | . | only one i.             |
| Cat           | . | . | no k.                   |
| Acknowledge   | . | . | no diæresis.            |
| Fiscal        | . | . | no z.                   |
| Balfour       | . | . | no settled convictions. |

# HOW TO ADDRESS THE ARISTOCRACY

“Crème de la crème!”—FRANCATELLI

## I

### THE OIL KING

*Address*—“To the Oil King’s Most Excellent and Oleaginous Majesty.”

*Salutation*—“May it please your ’oyal Oiliness,” or, “Sire.”

*Subscription*—“I have the oleographic honour to remain, your Stearine Highness’s most superfatted servant.”

Similarly with the Silver King, except that he is saluted as “Your Royal Wilson-Barrett.”

Similarly with the Sausage King, except that he is saluted as “Your Royal Poloniship.”

## II

### LORD GEORGE SANGER

*Address*—“To the Right Honourable Lord George Sanger.”

*Salutation*—“Sir,” or, “May it please your Hip-podromistic Circuosity.”

*Subscription*—“I remain, my lord, your Serene Sawdustiness’s most obedient servant.”



## FACTS FOR BUSY MEN

“Life would be unendurable but for its personalities”

MR. T. P. O'CONNOR, M.P.

LORD ROSEBERY is a man of studiously simple habits. He never smokes Havana cigars before breakfast, and possesses only ninety-eight pairs of trousers.

MR. J. S. SARGENT, R.A., is the “strong man” of the Academicians. His chest measures forty-eight inches, and he once held out Professor Hubert von Herkomer, C.V.O., R.A., at arm's length for a whole hour.

The DUKE OF DEVONSHIRE, who is so absent-minded that at a Foreign Office reception he once crushed a new silk hat against his breast under the impression that it was a *gibus*, has the largest-sized head of any member of the House of Lords. The Marquis of Anglesey's size is 6½.

SIR HUBERT PARRY, the Director of the Royal College of Music, always composes in the train. Mr. Lawrence Kellie prefers a governess cart, while some of Mr. Stephen Adams's most resounding successes have been dashed off in a four-wheeled cab.

**MEMORANDA PAGE**  
**FOR FEBRUARY**  
**FOR RECORDING NUMBER OF PANCAKES**  
**CONSUMED ON SHROVE TUESDAY**

## FEBRUARY

|   |    |                                                                                                                                          |
|---|----|------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | M  | Mr. Harmsworth and Mr. Henry Norman, M.P., leave for the North Pole in the <i>Pram</i> to collect bear-skins for their chauffeurs.       |
| 2 | TU | Arrival of the <i>Pram</i> at Rejkjavik. Mr. Norman bathes in the Great Geyser.                                                          |
| 3 | W  | Arrival of the <i>Pram</i> at Spitsbergen. Mr. Harmsworth founds the <i>Sunday Artic Circle</i> for Esquimotorists.                      |
| 4 | TH | Arrival of the <i>Pram</i> at Ball-Behring Straits. Mr. Norman distributes free copies of <i>The World's Work</i> among likely seals.    |
| 5 | F  | <i>Pram</i> crushed by icebergs. Messrs. Harmsworth and Norman take to Mercédès motor sledge.                                            |
| 6 | S  | Petrol frozen. Mr. Harmsworth injects Tatcho, but without success.                                                                       |
| 7 | S  | Sperm whale captured, but Mercédès refuses to digest blubber.                                                                            |
| 8 | M  | Mr. Norman starts on foot for the Pole. Mr. Harmsworth remains to comfort Mercédès. Reads to her Mr. C. A. Vince's protection circulars. |

## FEBRUARY—*continued*

|    |    |                                                                                                                                      |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------|
| 9  | TU | The Norman conquest of the Pole. Mr. N. establishes <i>The Zero Magazine</i> .                                                       |
| 10 | W  | Mr. Harmsworth arrives on foot at the Pole. Establishes <i>The Polar Mail</i> .                                                      |
| 11 | TH | Mercédès, tired of waiting, starts for home.                                                                                         |
| 12 | F  | Arrival of Mercédès at Hull. Panic at Carmelite Street and South Wolverhampton.                                                      |
| 13 | S  | Harmsworth-Norman Rescue Expedition, organised by Lord Rosebery, Mr. Arnold White, and Messrs. Elliott and Fry.                      |
| 14 | S  | Rescue Expedition, commanded by Mr. Harry De Windt and M. Santos-Dumont, leaves for the wrong Pole.                                  |
| 15 | M  | Arrival of Mr. Harmsworth and Mr. Norman in their Polar bare skins.                                                                  |
| 16 | TU | De Windt and Santos-Dumont Relief Expedition, organised by Mr. Harmsworth, Mr. Norman, Sir George Newnes, and Mr. C. Arthur Pearson. |
| 17 | W  | De Windt and Santos-Dumont Relief Expedition, commanded by Mr. T. P. O'Connor and Captain Kettle, starts for North Pole.             |

## FEBRUARY—*continued*

|    |    |                                                                                                                                                             |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18 | TH | Dr. Barrie and Professor Gluckstein arrive at Dublin to investigate Irish tobacco crop.                                                                     |
| 19 | F  | Conferment of Hon. LL.D. on Professor Gluckstein by Trinity College, Dublin. Miss Uneeda Gluckstein chaired in the quadrangle.                              |
| 20 | S  | Doctors Barrie and Gluckstein start for the infected region in a Pant-hard, accompanied by Professor Mahaffy and other pioneers of the Irish smoking world. |
| 21 | S  | Tobacco Commission welcomed at his Villar by Mr. Larry O'Nager, the President of the Irish Tobacco Trust.                                                   |
| 22 | M  | Dr. Barrie writes first chapter of his new Irish novel, <i>The Little Green Weed</i> .                                                                      |
| 23 | TU | Inspection of factory. Professor Mahaffy tries an Athlunkard che-root and becomes a Home Ruler.                                                             |
| 24 | W  | Dr. Gluckstein leaves the party for a week's salmon fishing at Castleconnell; takes with him two boxes of Flor di Dingle Bays.                              |
| 25 | TH | Sir Frederick Treves summoned to Castleconnell. False alarm of Trichinosis.                                                                                 |

## FEBRUARY—*continued*

|    |   |                                                                                                   |
|----|---|---------------------------------------------------------------------------------------------------|
| 26 | F | Dr. Barrie tries a United League Intimidation on his Panthard. Total collapse of the carburetter. |
| 27 | S | Commission sail from Queenstown. Great boom in Havana and Borneo markets.                         |
| 28 | S | Sir Edward Clarke appointed Poet Laureate. Disappearance of Mr. Edmund Gosse.                     |
| 29 | M | Mr. Gosse discovered on the woolsack. Lord Rosebery reconciles Liberal party.                     |

# PUBLIC SERVANTS' SALARY LIST

WITH COMMENTS BY  
THE MEMBER FOR BATTERSEA

"No one is worth more than £500 a year."—JOHN BURNS

| OFFICE                                                         | PRESENT<br>SALARY                        | MR. BURNS'<br>AMENDMENT       |
|----------------------------------------------------------------|------------------------------------------|-------------------------------|
| Rt. Hon. A. J. Balfour,<br>First Lord of the Treasury .        | £5,000                                   | £250                          |
| Rt. Hon. St. John Brodrick,<br>Secretary of State for War .    | £5,000                                   | Notice                        |
| Rt. Hon. Joseph Chamberlain,<br>Sec. of State for the Colonies | £5,000                                   | 30s. a week                   |
| Alfred Austin, Esq., Poet Laureate                             | £30 a<br>year and<br>a butt of<br>sherry | Instead of<br>sherry,<br>sack |

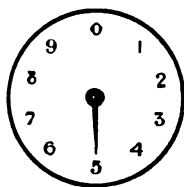
## FICTITIOUS NAMES, ETC., USED BY AUTHORS

"Oh, what a surprise!"—MARQUIS ITO

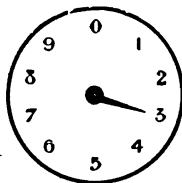
|                  |                           |
|------------------|---------------------------|
| Dagonet . . .    | Mr. Rudyard Kipling       |
| Captain Coe . .  | Canon Knox-Little         |
| Old Joe . . .    | Mr. Chamberlain           |
| G. K. Chesterton | Mr. G. Bernard Shaw       |
| Sunny Jim . . .  | Lord James of Hereford    |
| The Two Macs . { | Max Beerbohm and          |
|                  | Max Pemberton             |
| Dr. Tibbles . .  | Sir James Crichton-Browne |
| William LeQueux  | Mrs. Humphry Ward         |

# HOW TO READ THE GAS-METER

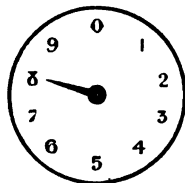
“What is Truth?”—HORNER



A



B



C

THE figures on Dial A represent hundreds, those on Dial B thousands, and those on Dial C millions of cubic feet of gas for which you will have to pay. Thus, the hands as they are now placed represent a consumption of eight million three thousand and five hundred cubic feet of gas.

The hand on Dial A indicates 500 cubic feet

|   |   |   |           |   |
|---|---|---|-----------|---|
| „ | „ | B | 3,000     | „ |
| „ | „ | C | 8,000,000 | „ |
|   |   |   | <hr/>     |   |
|   |   |   | 8,003,500 | „ |

This, considering that you only moved in last week, is very moderate. All that you now have to do is to pay the Gas Company and begin again.



## HINTS ON DRESS

“Worth makes the man, Worth makes the woman too”

*The MS. in a Blue Box*

**For Sweeps.**—It is not necessary to wear linen cuffs before five o'clock tea.

**For Poets.**—In Piccadilly it is *de rigueur* to wear homespun knickerbockers, bicycle shoes, soft-fronted Jaeger dress-shirt, an evening-dress waistcoat, and a 1s. 9d. real Panama.

**For Lady Motorists.**—In the racing season hand-grenadine veils and asbestos putties are invaluable. Green bottle-glass goggles and chin-chilla chin-straps complete an exceptionally *chic* costume.

## REGULATIONS FOR MOTOR-CARS

“Hurry up, for pity.”—MR. ALFRED AUSTIN

In the case of a compound fracture the sparking plug is invaluable as a styptic.

Dead bodies should always be removed to the side of the road.

Severed limbs must be collected. For purposes of identification it is advisable to examine the pattern of the clothing.

**MEMORANDA PAGE**  
**FOR MARCH**  
**FOR RECORDING DELIGHTS OF SPRING**  
**CLEANING**

## MARCH

- |   |    |                                                                                                                                                             |
|---|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Tu | War declared against China. Sir Thomas Lipton appointed to command the British Fleet.                                                                       |
| 2 | W  | Sir Thomas Lipton sails from Southampton for the East. H.M.S. <i>Shamrock IV.</i> capsizes in the Channel.                                                  |
| 3 | Th | Sir Thomas Lipton receives a sympathetic message from the Empress of China and hoists his flag on H.M.S. <i>Edward VII.</i>                                 |
| 4 | F  | H.M.S. <i>Edward VII.</i> collides with the Rock of Gibraltar. Sir Thomas Lipton created Duke of Marmalada Sevillana by King Alfonso.                       |
| 5 | S  | Sir Thomas Lipton entertains the Khedive at Cairo. H.M.S. <i>Blarney Castle</i> sunk in a sandstorm on the Suez Canal.                                      |
| 6 | S  | Sir Thomas Lipton entertains the Sultan of Zanzibar and performs a Sultana cake walk. H.M.S. <i>Erin</i> conveniently turns turtle just before the banquet. |
| 7 | M  | Sir Thomas Lipton inspects the Baghdad Railway and entertains the Shah of Persia on board H.M.S. <i>Gorgonzola III.</i>                                     |

# MARCH—*continued*

|    |    |                                                                                                                                                         |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8  | Tu | Enemy sighted in the Persian Gulf. British flagship rammed by a Chinese junk. Sir Thomas Lipton apologises to the Chinese Admiral for being in the way. |
| 9  | W  | Sir Thomas Lipton puts in at Colombo to refit and fill his magazines with gunpowder tea.                                                                |
| 10 | Th | Severe action in the Straits of Maza-wattee. Marquis Oopack shot in the left arm.                                                                       |
| 11 | F  | Action continued. Young Hyson seriously injured by Captain Kettle.                                                                                      |
| 12 | S  | Sir Thomas Lipton signals: "Have received severe tannin'. Enemy perfect gentlemen. Will Dowager Empress honour me during the evening?"                  |
| 13 | S  | Peace declared. Relief in Mincing Lane and at Osidge. Sir Thomas Lipton cables: "Am escorting Dowager Empress to England. Perfect lady."                |
| 14 | M  | Mr. Hall Caine completed his likeness to Shakespeare, 1895.                                                                                             |
| 15 | Tu | Mr. Andrew Carnegie supplied London with sufficient libraries, 1901.                                                                                    |
| 16 | W  | Mr. Andrew Carnegie supplied London with more libraries.                                                                                                |

# MARCH—*continued*

|    |    |                                                                                                                 |
|----|----|-----------------------------------------------------------------------------------------------------------------|
| 17 | TH | England discovered by Edna May, 1898.                                                                           |
| 18 | F  | Lord Rosebery and Mr. Perks' political pilgrimage in Southern Italy begins. They address mass meeting at Capua. |
| 19 | S  | Lord Rosebery receives the freedom of Pompeii. Addresses lazzaroni in the familiar dialect.                     |
| 20 | S  | Lord Rosebery heckled at Herculaneum. Eruption of Primrose Hill.                                                |
| 21 | M  | Lord Rosebery converts Agnes of Sorrento to the Liberal League.                                                 |
| 22 | TU | Lord Rosebery crosses to Sicily. Mr. Perks falls into Charybdis.                                                |
| 23 | W  | Lord Rosebery at Girgenti. Mr. Perks captured by brigands.                                                      |
| 24 | TH | Lord Rosebery on Etna. Mr. Perks disappears into the crater in the manner of Empedocles.                        |
| 25 | F  | Lord Rosebery at Stromboli. Mr. Perks assassinated by condottieri.                                              |
| 26 | S  | Lord Rosebery returns. Mr. Perks issues new manifesto.                                                          |
| 27 | S  | Suttee abolished. Sir Francis Jeune born, 1843.                                                                 |
| 28 | M  | Dress rehearsal of <i>Wee MacGreegor</i> at Drury Lane. Captain Oswald Ames in title rôle.                      |

# MARCH—*continued*

|    |    |                                                                                                                      |
|----|----|----------------------------------------------------------------------------------------------------------------------|
| 29 | TU | First night of <i>Wee MacGreegor</i> at Drury Lane. Mr. William Archer arrives in a kilt. Panic among the deadheads. |
| 30 | W  | Captain Ames indisposed. Successful appearance of his understudy, Mr. Clement K. Shorter, as the Wee-est MacGreegor. |
| 31 | TH | Dr. Williams made his first pink pill, 1879.                                                                         |

## IT IS NEVER TOO LATE TO LEARN

### INTERESTING MEMS. CONCERNING THE LATE DEVELOPMENT OF FAMOUS MEN

“Pour encourager les autres.”—LORD LANSDOWNE

MR. BALFOUR, when Prime Minister, began to study the licensing question.

LORD CRANBORNE, when Under Secretary for Foreign Affairs, began to learn French.

The DUKE OF DEVONSHIRE, at the age of sixty-five, took up golf.

MR. P. F. WARNER never heard of Preferential Tariffs until Mr. A. C. Maclaren refused to go to Australia with the English team in 1903.

BUFFALO BILL, although sixty years of age, is still waiting to have his hair cut.

MR. DAN LENO did not appear at Sandringham until the year 1902.

MR. CROCKETT did not abandon the pulpit until he was over forty.

DR. ROBERTSON NICOLL's rambling remarks did not become Clear until the British became Weekly.

## IT IS NEVER TOO LATE TO LEARN

(continued)

MR. WILSON BARRETT did not begin to wear low necks until he weighed thirteen stone.

SIR WILLIAM HARCOURT did not learn to dance until Lord Rosebery was Premier.

SIR ARTHUR CONAN DOYLE did not play in first-class cricket until he had written the history of the Boer War.

The late POPE LEO XIII. never heard of Mr. Hall Caine until he was ninety.

The authors of *The Gourmet's Guide to Europe* had never heard of Lockhart's until their book had gone to press.

SIR OLIVER LODGE never sent a Marconigram.

MONS. WALKLEY did not quote Aristotle until he was four.

MR. WILLIAM ARCHER did not discover Ibsen until Ibsen was seventy.

SIR THOMAS LIPTON never shook hands with the King until he was forty-four.

MR. BRODRICK was never called Brodder until he went to Oxford.

MR. ALFRED HARMSWORTH was twenty before he possessed a motor-car.



## IT IS NEVER TOO LATE TO LEARN

(continued)

MR. WINSTON CHURCHILL at twenty-eight was still without a seat in the Cabinet.

SIR HENRY HOWORTH did not write his first letter to the *Times* until 1822.

MR. ALGERNON ASHTON never saw Kensal Green until he was five.

The EARL OF ROSSLYN did not break the bank until he was two hundred.

M. PADEREWSKI did not use the pianola until he was bald.

SIR J. CRICHTON-BROWNE never heard of Carlyle until after he was appointed Lord Chancellor's Visitor in Lunacy.

LORD SALISBURY, at the close of his political career, nearly succeeded in mastering the names of his colleagues in the Cabinet.

PRINCE RANJITSINHJI still believes that Stonewall Jackson was a cricketer.

## ORACLES

When the Derby is won by a zebra filly,  
There'll be a riot in Piccadilly.

When a ten-shilling tax is laid on flour,  
Men will travel to Brighton in half an hour ;  
But when England is fed with frozen meat,  
The Empress of China will take a back seat.

“When England's crown is worn by Lipton,  
Remember me,” says Mother Shipton.

## HINTS ON CARVING AND GASTRONOMY

A hare can be carved with a spoon, but it is not necessary to take a knife to a calves'-foot jelly.

Do not stand up to operate on a beefsteak.

Do not confuse niblicks with giblets, or, worse still, allude to haricot veins.

## FAMILIAR ABBREVIATIONS

|          |   |                        |
|----------|---|------------------------|
| M. A. P. | . | Magis amicus Populus.  |
| G. P. O. | . | God Preserve O'Connor. |
| F. O.    | . | Festinare odiosum.     |
| F. P.    | . | Facile Princeps.       |

## SCALE OF MUSICAL APPRECIATION

|                            |   |   |                                |
|----------------------------|---|---|--------------------------------|
| 10 deadheads make          | . | . | $\frac{1}{2}$ a claque         |
| 1 claque makes             | . | . | a furore                       |
| 10 furores make.           | . | . | 1 paying engage-<br>ment       |
| 50 paying engagements make |   |   | 1 wealthy                      |
| 2 pathetic ballads make    | . | . | 1 recall                       |
| 3 recalls make .           | . | . | 1 bouquet                      |
| 5 bouquets make            | . | . | "an enthusiastic<br>reception" |

**MEMORANDA PAGE**  
**FOR APRIL**  
**FOR RECORDING SNOWSTORMS AND OTHER**  
**SIGNS OF SPRING**

## APRIL

|   |    |                                                                                                                                                           |
|---|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | F  | Mr. Austen Chamberlain leaves in a submarine to inspect the All-British cable.                                                                            |
| 2 | S  | Mr. Austen Chamberlain elected a member of the Society of Soles. Receives deputation of electric eels.                                                    |
| 3 | S  | Mr. Austen Chamberlain indisposed by prevailing humidity. Attended by the celebrated doctor, Sir John Dory, President of the College of Sturgeons.        |
| 4 | M  | Mr. Austen Chamberlain reported engaged to the famous belle and submarine <i>diva</i> , Miss Ann Chovie.                                                  |
| 5 | Tu | Mr. Austen Chamberlain attends a submarine school treat. Kisses several sea-urchins.                                                                      |
| 6 | W  | Mr. Austen Chamberlain seriously unwell. Dogger Bank suspends payment.                                                                                    |
| 7 | Th | Mr. Austen Chamberlain entertained at No. 5, John Street, by Mr. Richard Whiteing, to meet Sir Frederick Pollock, Mr. Egmont Hake, and Madame Hallé Butt. |

APRIL—continued

|    |    |                                                                                                                                                                      |
|----|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8  | F  | Mr. Austen Chamberlain visits the Conger Free State. Promises to redress the grievances of the natives. Returns to St. Martin's-le-Grand.                            |
| 9  | S  | The Dowager Empress of China reaches England on a visit to Dr. Clifford. Westbourne Park Chapel illuminated.                                                         |
| 10 | S  | The Dowager Empress occupies Dr. Clifford's pulpit, and eulogises the Education Bill.                                                                                |
| 11 | M  | Dr. Clifford and the elders entertained by the Dowager Empress to a banquet of birds'-nest soup.                                                                     |
| 12 | TU | The Dowager Empress and suite leave Westbourne Park for Whittingehame.                                                                                               |
| 13 | W  | The Dowager Empress on the North Berwick links. Plays foursome with Mr. Balfour against Ben Sayers and Miss Louie Freear. The Empress's syrupy tee-shots invincible. |
| 14 | TH | The Dowager Empress appears in <i>The Chinese Honeymoon</i> at the Strand Theatre. Free list entirely suspended.                                                     |
| 15 | F  | The Dowager Empress invests the Editor of the <i>Daily Mail</i> with a yellow jacket.                                                                                |
| 16 | S  | <i>David and Bathshua</i> sandwich-board campaign begins. Sensation in the <i>Athenæum</i> office.                                                                   |

# APRIL—continued

|    |    |                                                                                                                                                                  |
|----|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 17 | ♂  | Extracts from <i>David and Bathshua</i> sent by Marconigraph to all vessels at sea. Strike at Lloyd's.                                                           |
| 18 | M  | Free copies of <i>David and Bathshua</i> posted to everyone on the register. Deadlock at St. Martin's-le-Grand. Cheapside blocked by <i>David and Bathshua</i> . |
| 19 | TU | Free rations of <i>David and Bathshua</i> served to all ranks in the army. Mr. Brodrick recites it in the House. Mr. Beckett removed by the Serjeant-at-Arms.    |
| 20 | W  | <i>David and Bathshua</i> discovered by Mr. Edmund Gosse. Two columns in the <i>Chronicle</i> .                                                                  |
| 21 | TH | <i>David and Bathshua</i> produced by Mr. Tree. Miss Louie Freear brings down the house as Bathshua.                                                             |
| 22 | F  | Amateur performance of <i>David and Bathshua</i> at the Albert Hall, with Sir Thomas Lipton as David and Mrs. Grundy as Bathshua.                                |
| 23 | S  | Double-page advertisement of <i>David and Bathshua</i> in all the papers. Mr. Moberly Bell turns green.                                                          |
| 24 | ♂  | Free distribution of <i>David and Bathshua</i> in all voluntary schools. Sir Henry Fowler accepts a peerage.                                                     |

# APRIL—continued

|    |    |                                                                                                                                                                                                                                |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 25 | M  | Arrangements made with the Mazawattee syndicate for the distribution of bonus copies of <i>David and Bathshua</i> with every pound of tea.                                                                                     |
| 26 | TU | Lipton's, Limited, arrange with Mr. Alfred Austin for scriptural drama suitable for bonus purposes.                                                                                                                            |
| 27 | W  | Messrs. Horniman approach Miss Jane Oakley with a view to obtaining a patriotic drama of equal bulk with <i>David and Bathshua</i> .                                                                                           |
| 28 | TH | Messrs. Cadbury negotiate with Sir Wilfrid Lawson for rhymed version of the Book of Job, suitable for distribution in the best dissenting cocoa coteries.                                                                      |
| 29 | F  | Every English reader being supplied with <i>David and Bathshua</i> , the author arranges with Mr. Moberly Bell for its reissue on the hire system, with a prize competition, entitling the winners to scholarships at Hanwell. |
| 30 | S  | Mr. Bernard Shaw played his last polo match at Hurlingham, 1893. Lord Rosebery reconciles Liberal party.                                                                                                                       |



# ORDINARY TARIFFS

## AT THE BEST AGENCIES

### FOR PROFESSIONAL DINERS-OUT

#### POLITICAL

|                                                                         | £  | s. | d.        |
|-------------------------------------------------------------------------|----|----|-----------|
| Pro-Protection (with eyeglass) . . .                                    | 3  | 3  | 0         |
| „ (without eyeglass, but with<br>definition of the word "fiscal") . . . | 2  | 12 | 6         |
| Free Trade (argumentative) . . .                                        | 1  | 11 | 6         |
| Fourth Party (very scathing). . .                                       | 2  | 2  | 0         |
| Old-Fashioned Tory (temper uncertain) .                                 | 10 | 6  |           |
| Old-Fashioned Liberal (sound, but long<br>talker) . . . . .             |    |    | no demand |

*N.B.—For present M.P. add 25 per cent. to the above figures.*

*For ex-M.P. add 10 per cent.*

*For ex-Irish M.P. add 2½ per cent.*

#### NON-POLITICAL

|                                     | £  | s. | d. |
|-------------------------------------|----|----|----|
| With anecdotes of royalty . . .     | 10 | 10 | 0  |
| With anecdotes of aristocracy . . . | 7  | 7  | 0  |
| With humorous sallies . . .         | 5  | 5  | 0  |

*N.B.—The above, with Oxford degrees and voice, 10 per cent. extra.*

*With Cambridge degrees and manner, 5 per cent.*

## EXPLETIVES PERMISSIBLE IN MIXED SOCIETY

“Even the Seraphim have their conversational lapses”

CANON HENSLEY HENSON

**I**N mixed society the use of crude and street-coined expletives, though valuable as a safety-valve to the emotions, is neither expected nor tolerated. The following phrases, however, may be used with impunity at a garden-party at Fulham Palace and at all archidiaconal functions.

|               |                      |
|---------------|----------------------|
| Blatherskite  | By the Hoky Fly      |
| Tush !        | By my Halidome       |
| Hoity-Toity ! | By Carbonate of Soda |
| Fudge !       | By Metallism         |

Götterdämmerung

## SUITABLE SOBRIQUETS FOR PETS

“Give it a name.”—MR. CADBURY

|              |   |   |   |             |
|--------------|---|---|---|-------------|
| Dachshund    | . | . | . | Calmady     |
| Bull-dog     | . | . | . | Brodder     |
| Skye terrier | . | . | . | Santos      |
| Bee          | . | . | . | Maeterlinck |
| Tortoise     | . | . | . | Panhard     |

## FAMILY PET NAMES OF EMINENT PERSONS

“Tell me what a man is called by his intimates, and I will tell you his character.”—HERBERT SPENCER

Duke of Devonshire . Little Wideawake  
Lord Rosebery (when  
indisposed) . . . Primrose 'Ill

## RELATIVE SIZES OF TYPE

English

Drink Maclurkin's Lava

Pica

Drink Maclurkin's Lava Whi

Long Primer

Drink Maclurkin's Lava Whisky only

Bourgeois

Drink Maclurkin's Lava Whisky only if

Brevier

Drink Maclurkin's Lava Whisky only if you

Pearl

Drink Maclurkin's Lava Whisky only if you are tired of life

**MEMORANDA PAGE**  
**FOR MAY**  
**FOR RECORDING HEADS OF ASPARAGUS AND**  
**PLOVERS' EGGS EATEN**

## MAY

|   |    |                                                                                                                                                                  |
|---|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | §  | President Roosevelt arrives in England as the guest of the editor of the <i>Spectator</i> . The King takes to dumb-bells.                                        |
| 2 | M  | President Roosevelt has a quiet day. In the morning he wrestles with Jack Carkeek, and dislocates the Terrible Turk's pelvis after lunch.                        |
| 3 | Tu | Another quiet day. President Roosevelt swims to Gravesend and back before breakfast, and takes one of Sandow's classes in the afternoon.                         |
| 4 | W  | President Roosevelt still resting. In the morning he tames a lion at the Hippodrome, and after lunch knocks out two heavy-weights at the National Sporting Club. |
| 5 | TH | President Roosevelt goes tiger-shooting in Regent's Park, and when the keeper is not looking lifts an elephant.                                                  |
| 6 | F  | Arrival of President Roosevelt (carrying elephant) at the <i>Spectator</i> office. The editor leaves for rest cure at Chatsworth.                                |
| 7 | S  | Departure of President Roosevelt. Disastrous slump in Whiteley exercisers. Lord Rosebery reconciles Liberal party.                                               |
| 8 | §  | Mr. A. P. Watt and Mr. T. P. O'Connor, M.P., start with camera and cheque-book on a voyage of literary discovery.                                                |

# MAY—continued

|    |    |                                                                                                                                                                                                                 |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9  | M  | Arrival of Messrs. Watt and O'Connor at Box Hill. Mr. O'Connor photographs the back premises of Mr. Meredith's house. Has dog-bite cauterised at Dorking.                                                       |
| 10 | TU | Literary explorers arrive at Dorchester. Mr. Watt discovers Mr. Thomas Hardy and urges him to try his hand at fiction. Offers three guineas per thousand words. Hurried departure of the pilgrims for Brighton. |
| 11 | W  | Arrival of literary explorers at Brighton. Mr. T. P. O'Connor discovers Mr. Herbert Spencer and telegraphs for help.                                                                                            |
| 12 | TH | Literary explorers move on to the Cinque Ports. On calling on Mr. Henry James, at Rye, they find the drawbridge up and the portcullis down. In swimming the moat Mr. O'Connor loses his camera.                 |
| 13 | F  | Messrs. Watt and O'Connor arrive at Putney. While Mr. Watt is discovering Mr. Swinburne, Mr. O'Connor photographs Mr. Watts-Dunton in twenty-four positions.                                                    |
| 14 | S  | At Stratford-on-Avon Mr. Watt inquires for Shakespeare's address and leaves a card mentioning terms.                                                                                                            |
| 15 | S  | Triumphant arrival of the pilgrims at the mansion of the author of <i>David and Bathshua</i> . Torchlight procession of sandwichmen. Oxen roasted whole. Fireworks.                                             |

# MAY—continued

|    |    |                                                                                                                                                                             |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16 | M  | Madame Clara Butt and Miss Louie Freear leave for Germany to play the Twins in the Kaiser's new operatic version of <i>The Corsican Brothers</i> .                          |
| 17 | TU | Arrival of Madame Clara Butt and Miss Louie Freear at Potsdam. Dinner of forty covers. Miss Louie Freear pronounces the sausage the wurst she ever tasted.                  |
| 18 | W  | Grand gala performance at the Opera House. Enthusiastic reception. Professor Knackfuss, the scene-painter, recalled seventeen times.                                        |
| 19 | TH | Madame Clara Butt reviews the Pomeranian Grenadiers and accepts the Honorary Colonelcy of the regiment.                                                                     |
| 20 | F  | Miss Louie Freear christens a new ironclad at Kiel and receives an offer of marriage from Prince Eitel Fritz.                                                               |
| 21 | S  | Madame Clara Butt appears at a Court concert and sings "O that we two were maying!" with the Kaiser. Indisposition of the Empress.                                          |
| 22 | S  | Miss Louie Freear, imprisoned in the fortress of Ehrenbreitstein for refusing Prince Eitel Fritz, is rescued by Madame Clara Butt at the head of the Pomeranian Grenadiers. |
| 23 | M  | Madame Clara Butt and Miss Louie Freear take refuge in the Great Tun at Heidelberg. Disguised as Boer generals they escape to Munich.                                       |

# MAY—continued

|    |    |                                                                                                                                                               |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 24 | TU | Abdication of the Regent of Bavaria in favour of Madame Clara Butt. Repeal of the Salic Law and ennoblement of Mr. Kennerley Rumford as Count Rumford.        |
| 25 | W  | First appearance of Miss Louie Freear at Bayreuth as Brünnhilde. Record attendance. Madame Wagner leaves for New York.                                        |
| 26 | TH | Enthusiastic reception of Miss Louie Freear at Hamburg. She gives her famous imitation of Sousa and is offered the leadership of the Social Democratic Party. |
| 27 | F  | Miss Louie Freear sings "The Lost Chord" in the Reichstag. Consternation of the Catholic centre. Anglo-German alliance announced.                             |
| 28 | S  | Captive balloon, from which Dr. Clifford is addressing monster meeting of Passive Resisters at Wembley Park, breaks loose. Lord Hugh Cecil arrested.          |
| 29 | S  | Dr. Clifford descends at a Happy Sunday Afternoon at Fulham Palace. Panic among the Anglican clergy.                                                          |
| 30 | M  | D.S.O. conferred on Lieutenant-Colonel Newnham Davis for dietetic explorations in the dangerous districts of Soho.                                            |
| 31 | TU | Archdeacon Sinclair unanimously elected President of the Sidcup Cycling Club.                                                                                 |



## NEW ORDERS

"The old order changeth, yielding place to new."—M. ESCOFFIER

### THE ORDER OF THE CARLTON

**A**MONGST the new Orders instituted during the past year the most notable is the Order of the Carlton. Only those are eligible for this decoration who are able to prove on oath that they have not dined at home more than ten times in the year, and have never paid less than £3 3s. for a dinner, exclusive of wines, liqueurs, and cigars. The order has three classes :

- |        |   |                             |
|--------|---|-----------------------------|
| G.K.C. | . | Grand Knight of the Carlton |
| K.C.   | . | Knight of the Carlton       |
| C.C.   | . | Commander of the Carlton    |

The badge, which represents three plovers' eggs in a bath of caviare, is suspended by a slip of angelica, with the motto, "*Deus noster venter.*"

### THE ORDER OF CIRCULATION

Second in importance we have to note the foundation of the Circulation Order for popular authors. The grades of the Order are three :

- |        |   |                                       |
|--------|---|---------------------------------------|
| G.C.B. | . | Gigantic Circulation at the Bookstall |
| K.C.B. | . | Knight Congester of the Bookstall     |
| C.B.   | . | Congester of the Bookstall            |

No one is eligible for the lowest grade who has not sold 50,000 copies of a 6s. novel, while for the

## THE ORDER OF CIRCULATION—*continued*

second a minimum sale of 75,000, and for the first of 100,000 is an indispensable qualification. The decoration represents a fountain-pen in eruption, with the motto, Judges xv. 16.

The Grand Chamberlain of the Order is Mr. A. P. Watt, the discoverer of literary steam.

## TABLE OF COMPARATIVE VELOCITIES FOR EVERY-DAY USE

Calculated to decimals of a millimetre per second

|                                                           |   |   |   |          |
|-----------------------------------------------------------|---|---|---|----------|
| Flow of blood in a tadpole's tail                         | . | . | . | ·000,50  |
| Tortoise sprinting                                        | . | . | . | ·012,345 |
| Eel's progress                                            | . | . | . | ·15      |
| South Eastern Express                                     | . | . | . | ·19      |
| Duke of Devonshire's fastest somnambulistic progress      | . | . | . | 1·11     |
| Bath chair at Bournemouth                                 | . | . | . | 1·15     |
| Stockbrokers walking to Brighton (before taking sloe gin) | . | . | . | 2·       |
| Stockbrokers walking to Brighton (after taking sloe gin)  | . | . | . | ·75      |

## FAMILIAR LATIN PHRASES

"Tantae molis erat Romanam discere linguam."—VIRGIL.

|                 |                               |
|-----------------|-------------------------------|
| Gesta Romanorum | The jests of Romano's         |
| Vento secundo   | . With a second wind          |
| Pendente lite   | . A chandelier                |
| Amari aliquid   | . It is something to be loved |

## SUGGESTED PSEUDONYMS FOR LITERARY ASPIRANTS

"What's in a name?"—BACON

|                               |                       |
|-------------------------------|-----------------------|
| For a novel of the nursery    | . Mellin Horlick      |
| For a romance of sport        | . Baring Rayne        |
| For a novel of hotel life     | . Frederick Gordon    |
| For a novel in a tea-cup      | . A. B. C. Lyons      |
| For a musical novel           | . Albert Hall         |
| For a sartorial novel         | . Mrs. Harris Tweedie |
| For a story of a boys' school | . All Caine           |
| For an MS. in a red box       | . P. T. Barnum        |

## SCALE OF CONGLOMERATION

|                        |       |          |
|------------------------|-------|----------|
| 5 beautiful girls make | . . . | 1 bevy   |
| 2 be vies              | „ . . | 1 galaxy |

**MEMORANDA PAGE**  
**FOR JUNE**  
**FOR RECORDING INCHES OF RAIN**

## JUNE

|   |    |                                                                                                                                                                                                     |
|---|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | W  | Lord Rosebery reconciles Liberal party.                                                                                                                                                             |
| 2 | TH | Opening of the Highbury Week. Mr. Chamberlain presents each of his guests with an orchid and an eyeglass. Mr. Balfour unable to keep his eyeglass in position.                                      |
| 3 | F  | Cricket match in the Home Paddock. Protectionists (with Mr. Balfour) <i>v.</i> Open Minders. Mr. Balfour fails to score.                                                                            |
| 4 | S  | Grand Tenants' Ball. Great success of Mr. Austen Chamberlain in the "Washington Post." Mr. Balfour loses his way in the grand chain in the Zollverein Lancers.                                      |
| 5 | S  | Sacred Concert in the large orchid house. Mr. Balfour blacks his face, but breaks down in "The Jonah Man." Immense success of Mr. Chaplin in "Turmut Hoeing." Mr. Jesse Collings at the gramophone. |
| 6 | M  | Lawn Tennis Tournament on the Highbury Lower Lawn. Mr. Balfour and Mr. Seddon lose the mixed doubles.                                                                                               |

# JUNE—continued

|    |    |                                                                                                                                                                                                             |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7  | TU | Golf Tournament in the three-acre meadow. Mr. Jesse Collings in driving off severely injures prize Alderney cow. Mr. Balfour slices an iron shot into the orchid house and destroys £1,500 worth of plants. |
| 8  | W  | Last day of Highbury Week. On guests assembling at breakfast Mr. Balfour is found to have left by special train at three a.m.                                                                               |
| 9  | TH | Albert Trott takes out <i>England's Darling</i> from the St. John's Wood Free Library.                                                                                                                      |
| 10 | F  | Albert Trott returns <i>England's Darling</i> .                                                                                                                                                             |
| 11 | S  | Great "Ragging" Scandal at the Law Courts. The Master of the Rolls, the Lord Chief Justice, and the Lord Chancellor are acquitted of cruelty to Mr. Marshall Hall, K.C., M.P., and handed back their wigs.  |
| 12 | ♄  | Lady Warwick preaches at the City Temple in Rev. R. J. Campbell's absence.                                                                                                                                  |
| 13 | M  | Sir James Crichton-Browne challenged to a duel by Miss Marie Corelli for traducing the memory of Mrs. Carlyle. Sir James Crichton-Browne's right whisker shot off at Cheyne Walk.                           |

# JUNE—continued

- |    |    |                                                                                                                                                                                                                                                                   |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14 | TU | Sir James Crichton-Browne challenged by Mrs. George Cornwallis West for cruelty to her son. Sir James Crichton-Browne shot in the Harris Tweeds at Blenheim.                                                                                                      |
| 15 | W  | Sir James Crichton-Browne challenged to a duel with cavalry sabres by Madame Sarah Grand. Sir James Crichton-Browne's left whisker carved off at Wormwood Scrubs.                                                                                                 |
| 16 | TH | Sir James Crichton-Browne challenged by Mrs. Humphry Ward to a duel with Lewis Morris tubes. Sir James Crichton-Browne's life saved by the bullet striking a pocket edition of Froude's <i>Nemesis of Faith</i> in the garden of the Passmore Edwards Settlement. |
| 17 | F  | Sir James Crichton-Browne challenged by Mrs. George Keppel to a duel with rook and rabbit rifles at Hurlingham. Sir James Crichton-Browne's second, Mr. Percy Bunting, severely wounded.                                                                          |
| 18 | S  | Flight of Sir James Crichton-Browne. Pioneer Club illuminated.                                                                                                                                                                                                    |
| 19 | S  | Bards' walk to Brighton. Competitors leave Poets' Corner at day-break. Mr. Charles Whitworth Wynne leads at Streatham.                                                                                                                                            |

# JUNE—*continued*

|    |    |                                                                                                                                                                                |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 20 | M  | Poets still walking. Canon Rawnsley overhauls Mr. Whitworth Wynne at Crawley. Mr. Stephen Phillips telegraphs to Mr. John Lane for extra feet.                                 |
| 21 | Tu | Bards' provision motor-van breaks down at Hand Cross. Race delayed. Street traffic resumed at Brighton.                                                                        |
| 22 | W  | Race resumed. Canon Rawnsley reaches Hassocks at 5.15 a.m., Mr. Stephen Phillips 7.45 a.m., Mr. Whitworth Wynne 12 noon.                                                       |
| 23 | Th | Race ended. Mr. Alfred Austin, by dint of a great spurt at Pyecombe, reaches the Aquarium a quarter of an hour in advance of Sir William Allan, M.P. Sir Wilfrid Lawson third. |
| 24 | F  | Grand distribution of prizes on the New Pier by Miss Jane Oakley. Mr. Austin crowned as champion pedestrian.                                                                   |
| 25 | S  | Mr. Alfred Austin addresses thanksgiving ode to St. Jacob's Oil, and Mr. Whitworth Wynne begins epic on the subject of Elliman's Embrocation.                                  |
| 26 | S  | Mr. Wertheimer raised to the peerage. Mr. John S. Sargent made an Assistant Companion of the Victorian Order.                                                                  |



# JUNE—continued

|    |    |                                                                                                                                                                                                                                                                                                        |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 27 | M  | Departure of Mr. T. Gibson Bowles, M.P., and Mr. Swift McNeill, M.P., on a tour of interrogation on the Continent.                                                                                                                                                                                     |
| 28 | TU | Arrival of Messrs. Bowles and McNeill at Brussels. Interview with King Leopold. Mr. McNeill asks His Majesty whether it is true that some cannibal soldiers of the Congo Free State, on being brought to Belgium, refused to eat Brussels sprouts.                                                     |
| 29 | W  | Messrs. Bowles and McNeill arrive at Berlin. Mr. Bowles, meeting the Kaiser on the <i>Unter den Linden</i> , asks him if he really writes his own speeches. Arrival of Messrs. Bowles and McNeill on the frontier at midnight.                                                                         |
| 30 | TH | The Interrogatory Duet arrive at St. Petersburg. Mr. McNeill, on being introduced to the Czar, asks what are the chances of his next child being a son, and whether, if it is a daughter, he will repeal the Salic Law. Mr. McNeill starts for Siberia by the night mail. Disappearance of Mr. Bowles. |

## CRICKET RECORDS

**Greatest Number of Wides in an Over.**—Mr. Sidney Lee, playing on April 23rd, 1902, for the Hampstead First Folios against Dr. Furnivall's Old Etonians, bowled forty-eight wides in succession, and having exhausted the umpire's powers of addition, was removed in a buck-basket.

**Greatest Number of Runs from one Hit.**—Mr. Algernon Ashton, playing for the Brookwood Sparklets, at Kensal Green, on the August Bank Holiday, 1901, cut the ball smartly to square leg, where it was fielded by Sir Charles Stanford and returned with such violence that it lodged in an open grave in the adjoining cemetery. Before the ball could be excavated Mr. Ashton and his partner had notched thirty-three.

**The Widest Wide ever bowled.**—Mr. A. E. W. Mason, playing for the Jacobite Novelists against the Elstree Masters, on July 18th, 1899, was put on to bowl when the Elstree Masters had scored 593 for three wickets. His first ball, contrary to all expectations, instead of proceeding in the direction of the batsman, was shortly afterwards found in the possession of Mr. Augustine Birrell, K.C., who had been carefully placed over the bowler's head.

**The Longest Partnership for no Runs.**—Playing for the Chatsworth Ramblers in a two-day match against the Gentlemen of Lundy Island, on June 15th, 1896, the Duke of Devonshire and Mr. Henry Chaplin, who opened the batting, remained together for two hours and fifty-three minutes without scoring. At this point, in attempting his first run, the Duke unfortunately fell asleep on the wrong side of the popping-crease and was removed in a *wagon lit*.

**Highest Broomstick Score.**—In a match played at Warwick Castle, on May 29th, 1900, between Lady Warwick's team of Sisters of the Quill with Mr. W. T. Stead, and Mr. Stoddart's Eleven (with broomsticks) the score was as follows:—

| MR. STODDART'S ELEVEN<br>(with Broomsticks) |       | LADY WARWICK'S ELEVEN<br>(with Mr. Stead) |   |
|---------------------------------------------|-------|-------------------------------------------|---|
| L. H. Palairret, c and b                    |       | Mrs. Humphry Ward, b                      |   |
| Marie Corelli . . .                         | 190   | Jessop . . .                              | 0 |
| Hon. F. S. Jackson, b                       |       | Lucas Malet, b Jessop . . .               | 1 |
| Lucas Malet . . .                           | 113   | Miss Marie Corelli, b Jessop . . .        | 0 |
| C. B. Fry, b Marie Corelli . . .            | 0     | Lady Warwick, b Jessop . . .              | 1 |
| K. S. Ranjitsinhji, c Aria                  |       | Mrs. Aria, b Jessop . . .                 | 0 |
| b Hobbes . . .                              | 216   | Lady Jeune, b Jessop . . .                | 1 |
| G. L. Jessop, not out . . .                 | 402   | Mrs. Kendal, b Grace . . .                | 0 |
| V. F. S. Crawford, run out . . .            | 84    | John Oliver Hobbes, not out . . .         | 1 |
| A. E. Stoddart, c and b                     |       | Lady Henry Somerset, b                    |   |
| Annie Swan . . .                            | 336   | Grace . . .                               | 0 |
| F. G. J. Ford, hit wicket . . .             | 98    | Mrs. Annie S. Swan, b                     |   |
| Capt. Wynyard, lbw, b                       |       | Grace . . .                               | 1 |
| Kendal . . .                                | 157   | Mr. W. T. Stead, b Grace . . .            | 0 |
| S. M. J. Woods, c Somerset,                 |       | Extras . . .                              | 0 |
| b Warwick . . .                             | 79    |                                           |   |
| W. G. Grace, retired hurt . . .             | 514   |                                           |   |
| Wides . . .                                 | 290   |                                           |   |
|                                             | 3,184 |                                           | 3 |

**MEMORANDA PAGE**  
**FOR JULY**  
**FOR RECORDING APPEARANCE OF**  
**CHRISTMAS NUMBERS**

## JULY

|    |    |                                                                                                                                            |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | F  | M. Paderewski born, 1860. Strike of barbers.                                                                                               |
| 2  | S  | Mr. Whitaker Wright confirmed, 1868. Lord Rosebery reconciles Liberal party.                                                               |
| 3  | S  | Wreck of a first-class cruiser on the Round Pond, 1851.                                                                                    |
| 4  | M  | American Independence Day. Mr. W. W. Astor moves to Hever Castle.                                                                          |
| 5  | Tu | Signalling in Mars observed. Mr. Brodrick summoned.                                                                                        |
| 6  | W  | Mr. Brodrick leaves the War Office with Lady Jeune in a parachute. Great enthusiasm.                                                       |
| 7  | Th | Mr. Brodrick and Lady Jeune arrive in Mars. Panic of the Martians.                                                                         |
| 8  | F  | Panic allayed by Lady Jeune's tact. Mr. Brodrick as the Cast-iron Duke reviews Martian bodyguard.                                          |
| 9  | S  | Regatta on Schiaparelli's Canal. Mr. Brodrick and Lady Jeune win the double dinghy race.                                                   |
| 10 | S  | Grand bazaar at the Martian capital. Mr. Brodrick director of the Café Chantant. Lady Jeune presides over stall for selenite paperweights. |

# JULY—continued

|    |    |                                                                                                                                                                                                                      |
|----|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11 | M  | Sir Norman Lockyer observed to be signalling from Westminster: "Come back at once. Winston has appointed Captain Coe and General Booth joint Commanders-in-Chief." Hurried departure of Mr. Brodrick and Lady Jeune. |
| 12 | TU | Mr. Balfour arrives at Bergen with Harry and Dolly Vardon in order to instruct the Scandinavians in golf.                                                                                                            |
| 13 | W  | Mr. Balfour lectures on "Golf and British Supremacy." Harry Vardon swings clubs to slow music. Dolly Vardon at the piano.                                                                                            |
| 14 | TH | Grand exhibition match at Trondhjem. The author of <i>Ghosts</i> is successful in a bogey competition.                                                                                                               |
| 15 | F  | Mr. Balfour gives Björnstjerne Björnson private instruction. B. B. breaks fourteen clubs.                                                                                                                            |
| 16 | S  | Mr. Balfour at the North Cape. Drives into the Maelström.                                                                                                                                                            |
| 17 | S  | Mr. Balfour lectures at Stockholm on the rival merits of the Haskell and the Guttery. Dolly Vardon becomes a Swedenborgian.                                                                                          |
| 18 | M  | Mr. Sidney Lee starts on his reading tour in Scotland. Opening night at Edinburgh, where he reads selections from the Index to the <i>Dictionary of National Biography</i> .                                         |

JULY—*continued*

|    |    |                                                                                                                                                               |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19 | TU | Mr. Sidney Lee at the Bass Rock, where he reads tasty extracts from the Life of the first Lord Burton.                                                        |
| 20 | W  | Mr. Sidney Lee wrecked in the Sound of Mull, and is washed ashore (with <i>Dictionary</i> ) at Fingal's Cave.                                                 |
| 21 | TH | Mr. Sidney Lee's signals of distress attract a passing whaler under the command of Mr. F. T. Bullen. Mr. Sidney Lee reads the Life of Jonah to rapt audience. |
| 22 | F  | Mr. Sidney Lee instructed in the art of harpooning. In aiming at a passing narwhal he seriously injures Mr. Lathbury, the Pilot.                              |
| 23 | S  | Mr. Sidney Lee put in irons for reading his article on Shakespeare to the man at the wheel.                                                                   |
| 24 | S  | Mr. Sidney Lee is set ashore at Lerwick. Addresses the local Baconian Society from the back of a Shetland pony.                                               |
| 25 | M  | Mr. Sidney Lee continues his tour to the Hebrides. He reads the Life of Mrs. Harris to the crofters.                                                          |
| 26 | TU | Mrs. Gallop sighted off the Lizard. Sudden return of Mr. Sidney Lee (with harpoon) to London.                                                                 |
| 27 | W  | Sir Arthur Conan Doyle's chinchilla waistcoat stolen. Telegraphic report sent to all police-stations. Sherlock Holmes engaged.                                |

**JULY—*continued***

|    |    |                                                                                                                                          |
|----|----|------------------------------------------------------------------------------------------------------------------------------------------|
| 28 | TH | Sherlock Holmes has a clue. The Thames at Richmond dragged by the police.                                                                |
| 29 | F  | Sherlock Holmes has a fresh clue and leaves for New York in special steamer. House-to-house search in Brixton by the police.             |
| 30 | S  | Marconigraph from Sherlock Holmes stating that he has proof that the thief is in Chicago. Four detectives leave Scotland Yard for Japan. |
| 31 | S  | Sir Arthur Conan Doyle's chinchilla waistcoat discovered in the wrong drawer in his wardrobe.                                            |



## THE WALKING CRAZE

“Young men, put one foot before the other.”—JOHN PAGE HOPPS

The costumes *de rigueur* on the Brighton road for walking matches are as follows :—

**For Archdeacons.**—Black crape poncho, pith helmet, purple Liberty silk cummerbund, accordion-pleated bloomers, talc mudguards, and toe-post boots.

**For Dowager Duchesses.**—Lilac sun-bonnets, celluloid Gladstone collars, open-work Zouave jackets, Gladstone bags, and *skis*.

**For Pianists.**—Waved pompadour fringe, diamond-mounted side-combs, velvet lounge jacket, butterfly tie, Calmady trouserettes, and soft pedal, Bar-less, Broadwood brogues.

## THE SHOPPER'S GUIDE

BEING A LIST OF THE BEST SHOPS FOR  
ARTICLES IN DAILY USE

ALPHABETICALLY ARRANGED

“Bang went saxpence.”—WILLIAM ARCHER

|                          |   |   |   |                                 |
|--------------------------|---|---|---|---------------------------------|
| Arks                     | . | . | . | Clasper's                       |
| Battle-axes              | . | . | . | Longman and Strong-<br>i'th'arm |
| Celluloid chafing dishes | . |   |   | A. and N. Stores                |

## THE SHOPPER'S GUIDE—*continued*

|                           |                                |
|---------------------------|--------------------------------|
| Dulcimers . . .           | Boosey's                       |
| Eel-skin trousers . . .   | Poole's                        |
| Frankincense . . .        | Exeter Hall                    |
| Guillotines . . .         | Liberty's                      |
| Hecatombs . . .           | Harrod's Stores                |
| Iron masks . . .          | Humphrey's, Knights-<br>bridge |
| Juggernauts . . .         | Jamrach's                      |
| Knobkerries . . .         | Rider Haggard's                |
| Loblolly-trees . . .      | Covent Garden                  |
| Mammoths . . .            | Whiteley's                     |
| Narwhals . . .            | Billingsgate                   |
| Ox-goads . . .            | Streeter's                     |
| Pemmican . . .            | Benoist's                      |
| Quincunxes . . .          | Cutbush's                      |
| Radium . . .              | Boots'                         |
| Sombreros . . .           | Lincoln and Bennett            |
| Trawl nets . . .          | Robinson and Cleaver           |
| Ukases . . .              | Fortnum and Mason              |
| Ventriloquist's dummies . | Marshall and Snel-<br>grove    |
| Wigwams . . .             | Asprey's                       |
| Xanthic acid . . .        | Giddy and Giddy                |
| Yearlings . . .           | Piesse and Lubin               |
| Zebras . . .              | Truefitt's                     |

## HINTS TO PASSIVE RESISTERS

“Knuckle-dusters? Why, yes.”—DR. CLIFFORD

An eel-skin stuffed with sand, while easily mistaken for an elongated sausage, is in reality an absolutely lethal weapon.

A charge of pepper deftly discharged from a common pop-gun is calculated to render the most robust auctioneer entirely *hors de combat*.

The use of Winchester rifles is to be deprecated except in extreme cases. But hot porridge, or, failing that, boiling grape-nuts, is perfectly irresistible at short range.

At Wonderland, in the East End, boxing lessons may be obtained from champions of all weights. Special terms for Passive Resisters.

## SUGGESTIONS FOR EMERGENCIES

“Father says, ‘You must be prepared.’”—LORD DALMENY

If your butler is intoxicated at a dinner-party, give him beef-tea every half-hour.

If you should find your bedroom on fire on waking up in the morning, do not try to put out the flames with your hot water.

**MEMORANDA PAGE**  
**FOR AUGUST**  
**FOR RECORDING NUMBER OF HASKELL BALLS**  
**LOST AT NORTH BERWICK**

## AUGUST

|   |    |                                                                                                                                                                                   |
|---|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | M  | Sir Henry Campbell-Bannerman lands at Cronstadt. Received by Procurator of the Holy Synod.                                                                                        |
| 2 | Tu | Sir Henry Campbell-Bannerman presides at Moujiks' mothers' meeting at Archangel, in the character of the Good Samovaritan.                                                        |
| 3 | W  | Sir Henry Campbell-Bannerman visits Count Tolstoy in a motor-droshky. Created Duke o' Boers.                                                                                      |
| 4 | Th | Sir Henry Campbell-Bannerman has a round of golf on the Moscow links with the Grand Duke Michael. Sir Henry bunkered in the Kremlin.                                              |
| 5 | F  | Sir Henry Campbell-Bannerman visits the Caucasus. Reviews Cossack cavalry, and as a sign of his approval presents caviare to the general.                                         |
| 6 | S  | Sir Henry Campbell-Bannerman leaves for a visit to the Grand Lama of Thibet; personally conducted by Dr. Sven Hedin. Arrives at the sacred city in a state of extreme Lhassatude. |
| 7 | S  | Arrival at Cape Town of Mr. Percy Fitzgerald and Mr. Hall Caine, at the head of the Dickens Fellowship, on a Conciliation Mission in South Africa.                                |
| 8 | M  | Fancy Dress Pickwick Picnic on Table Mountain. Enormous success of Mr. Hall Caine as the Fat Boy.                                                                                 |

# AUGUST—continued

|    |    |                                                                                                                                                                                       |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9  | Tu | Dickens Fellowship Mission at Kimberley. Mr. Percy Fitzgerald recites the "Death of Little Nell" in the De Beers mine. Main shaft submerged by tears of the natives.                  |
| 10 | W  | King Khama joins the Fellowship. Performance of <i>Bleak House</i> at Mafeking. Natives turned away from the doors in thousands.                                                      |
| 11 | Th | Mr. Percy Fitzgerald recites the "Death of Paul Dombey." On awaking, King Khama confers on him the title "Soporolio" (the sleep dispenser).                                           |
| 12 | F  | Arrival at Pretoria. Lord Milner joins Fellowship, but refuses to contribute to <i>Household Words</i> .                                                                              |
| 13 | S  | Grand Copperfield Conversazione at Government House. Mr. Tom Gallon recites "Death of Dora." Dry eyes at a premium. General De Wet joins the Fellowship.                              |
| 14 | S  | Dickens Fellowship at Johannesburg. Mr. Tom Gallon discovers new variety of quartz.                                                                                                   |
| 15 | M  | Arrival of Mr. Percy Fitzgerald and troupe at Bulawayo. Costume recital of <i>Great Expectations</i> . Mr. Hall Caine matchless in the part of Pip. Enormous accession to membership. |

# AUGUST—*continued*

|    |    |                                                                                                                                                                                     |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16 | TU | Excursion to the Matoppos. Mr. Percy Fitzgerald distributes penny <i>Pickwicks</i> among the natives. <i>Emeute</i> in the King's Kraal. Hasty return of the Fellowship to England. |
| 17 | W  | Arrival at Nîmes of Mr. Maurice Hewlett and Col. Cody's Congress of Crusaders and Troubadours. Opening performance in the Amphitheatre.                                             |
| 18 | TH | Mr. Maurice Hewlett lectures on the cult of the battle-axe, illustrated by experiments on tame reviewers. Mr. Arnold Dolmetsch at the pianola.                                      |
| 19 | F  | Congress of Crusaders arrive at Arles. Grand spectacular drama entitled <i>Peter the Hermit</i> , Mr. Frederic Harrison as Peter.                                                   |
| 20 | S  | The Congress at Tarascon. Colonel Cody challenged by M. Max Régis to single combat with Mauser pistols.                                                                             |
| 21 | S  | Colonel Cody tried by the Félibristes for Régiside. He escapes to Corsica under cover of the mistral.                                                                               |
| 22 | M  | Mr. Maurice Hewlett and Mr. Frederic Harrison move on to Avignon. Matinée performance of <i>The Worst Jongleur in Jericho</i> in the old Papal Palace.                              |

# AUGUST—*continued*

|    |    |                                                                                                                                                                       |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 23 | TU | Crusaders open at Villeneuve; re-joined by Colonel Cody disguised as Richard Yea-and-Nay.                                                                             |
| 24 | W  | Mr. Hewlett lectures on the "Royalty Ballads of the Twelfth Century." Mr. Frederic Harrison sings Blondel's famous serenade. Mandolin obbligato by Sir Henry Craik.   |
| 25 | TH | Irish bull-fight at Toulouse. Prodigious success of Mr. Edmund Gosse as a matador.                                                                                    |
| 26 | F  | Grand historical pageant at Fontarabia. Crusaders march to the Pas de Roland, headed by Mr. Frederic Harrison as Charlemagne. Capture of Colonel Cody by the Basques. |
| 27 | S  | Return of Colonel Cody with his hair cut. Consternation amongst the Crusaders. Congress hurriedly dissolves.                                                          |
| 28 | S  | Sir Robert Giffen first wore an aquascutum.                                                                                                                           |
| 29 | M  | Mr. Algernon Ashton receives the freedom of Brookwood.                                                                                                                |
| 30 | TU | Sir Richard Calmady wins the go-as-you-please race to Brighton.                                                                                                       |
| 31 | W  | Lord Rosebery reconciles Liberal party.                                                                                                                               |



## COMPARATIVE TABLE OF WEALTH

|                         |              | £  | s. | d. |
|-------------------------|--------------|----|----|----|
| The Czar . . .          | (per minute) | 16 | 3  | 4  |
| Mr. J. D. Rockefeller ( | „ )          | 16 | 2  | 6  |
| Charles Frohman (       | „ )          | 10 | 0  | 0  |
| Mr. Alfred Harmsworth ( | „ )          | 9  | 19 | 2  |
| Miss Edna May . (       | „ )          | 6  | 10 | 0  |
| Sir Thomas Lipton (     | „ )          | 5  | 15 | 0  |
| Dr. Tibbles . . (       | „ )          | 3  | 18 | 4  |
| Herr Julius Seeth . (   | „ )          | 2  | 17 | 7  |
| Mr. Sidney Lee . (      | „ )          | 2  | 2  | 0  |

## SCALE OF CUBIC CONTENTS

|           |      |   |   |               |
|-----------|------|---|---|---------------|
| 2 tastes  | make | . | . | 1 joppet      |
| 4 joppets | „    | . | . | 1 dob         |
| 2 dobs    | „    | . | . | 1 dart        |
| 3 darts   | „    | . | . | 1 junk        |
| 4 junks   | „    | . | . | 1 square meal |

\* The passage is in *Flodden Field*, by Alfred Austin the Laureate).

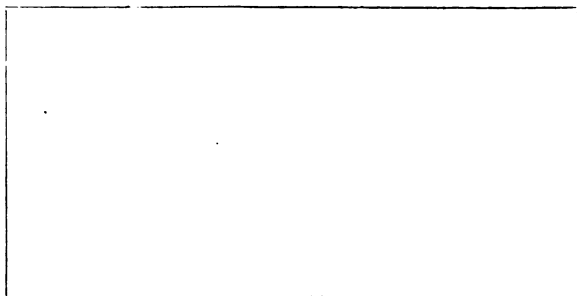
† The rate was altered in 1901. It is now nearer 17s. in the £.

## OUR FREE INSURANCE

The heirs of any person who writes his name and address in the space left for the purpose at the foot of this page, and is afterwards killed within the four-mile radius during the year 1904 by frostbite, lightning, or Asiatic mumps, will receive the sum of three million pounds.

Our office has already paid claims amounting to forty million pounds.

SPACE FOR NAME AND ADDRESS OF  
DOOMED MAN



N.B.—The name and address must be written with a Tickemorf typewriter (in case complete, £21).

## SUITABLE NAMES FOR SUBURBAN VILLAS

The Skelligs.  
Mandalay.  
Apsley House.  
Lohengrin Lodge.  
Bangalore.

Mycenæ.  
Potsdam.  
Alpine View.  
Chatsworth.  
Lakeside.

## DELICIOUS DRINKS

**The Life-renewer.**—To a goblet two-thirds full of brown sugar add three fresh oysters, a half-pony of quinine, and one dash of Cond. Stir well, strain into another glass, and drink quickly with the eyes shut.

**Mourner's Joy.**—A fresh egg well beaten, ten crushed strawberries, the gizzard of a capercailzie, three ponies of Kümmel, a dash of Plasmon, and two kinds of radium.

**Rudyard's Cobbler.**—Into a large glass put the sound of a cod, the liver of a mongoose, the wing of a Bombay duck, ten grains of phenacetin, and a pony of Lemco. Stir with a fountain pen, and sip courageously to the sound of trumpets.

**MEMORANDA PAGE**  
**FOR SEPTEMBER**  
**FOR RECORDING TIPS GIVEN TO GAME-**  
**KEEPERS, GILLIES, AND SCHOOLBOYS**

## SEPTEMBER

|   |    |                                                                                                                                        |
|---|----|----------------------------------------------------------------------------------------------------------------------------------------|
| 1 | TH | Mr. Harry De Windt attacked by moths, 1894. Enemy repulsed by Harlene bombs.                                                           |
| 2 | F  | Mr. George R. Sims born, 1847. Fire at Clarkson's.                                                                                     |
| 3 | S  | Tidal wave on the Manchester Ship Canal, 1850.                                                                                         |
| 4 | S  | Sir Wilfrid Lawson born, 1829. Bradford reservoir burst.                                                                               |
| 5 | M  | The Rev. R. J. Campbell takes the name of Bannerman. Sir Howard Vincent resigns post of deacon at City Temple.                         |
| 6 | Tu | Mr. George R. Sims starts from the Thatched House Club on his great mission to the bald, drawn in a savage landau by two bearded tits. |
| 7 | W  | Mr. George R. Sims passes through Wigan to Great Orme's Head, which he pauses to irrigate.                                             |
| 8 | TH | Mr. George R. Sims crosses to the Isle of Man in an 'airship and supplies Mr. Hall Caine with a Celtic fringe.                         |
| 9 | F  | Mr. George R. Sims hurriedly summoned to town to contest the Ayr Burghs in the Whig interest.                                          |

# SEPTEMBER—*continued*

|    |    |                                                                                                                                                           |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10 | S  | Announcement of purchase of the Isle of Man by Mr. H. G. Wells and Mr. Arnold White for sociological experiments. Mr. Hall Caine settles at Bedford Park. |
| 11 | ♄  | Arrival of Mr. Arnold White at Castletown in a cruiser. Mr. Wells alights at Laxey from his aeropile.                                                     |
| 12 | M  | Disagreement between Mr. Wells and his partner, the latter wishing to rename the island the Isle of White.                                                |
| 13 | Tu | Mr. Arnold White orders the imprisonment of every Manxman not a member of the Navy League.                                                                |
| 14 | W  | Mr. Wells orders the electrocution of all nursemaids who do not take in the <i>Fortnightly Review</i> .                                                   |
| 15 | Th | Mr. Arnold White issues ukase forbidding alien immigration from Manchester, and trains battery of 4·7 guns on the landing-stage.                          |
| 16 | F  | Mr. Wells issues firman forbidding consumption of any liquor except China tea sweetened by saccharine.                                                    |
| 17 | S  | Mr. Arnold White appoints Lord Charles Beresford as Lord High Admiral of the Manx Ports.                                                                  |
| 18 | ♄  | Mr. Wells appoints Mr. Lloyd George, M.P., as Commander-in-Chief of the Manx cavalry.                                                                     |

# SEPTEMBER—*continued*

|    |    |                                                                                                                                                             |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19 | M  | Mr. Arnold White prescribes Porter-house steak breakfasts and Chateau-briand teas for the Manx blue-jackets.                                                |
| 20 | Tu | Mr. Wells appoints Sunny Jim Quartermaster-General.                                                                                                         |
| 21 | W  | Epidemic of dyspepsia in the Manx fleet. Double rations of bile beans served out.                                                                           |
| 22 | Th | Dr. Williams, Dr. Carter, and Dr. Page Woodcock elevated to the Manx Peerage by Mr. Wells and presented with autograph copies of Mr. White's last pamphlet. |
| 23 | F  | Civil war breaks out. Military revolt headed by Mr. Lloyd George. Mr. Wells harangues his tricycle body-guard in the largest dancing saloon.                |
| 24 | S  | Laxey looted. Mr. Arnold White takes up strong position in the Bradda caves. Sunny Jim tastes blood.                                                        |
| 25 | S  | Deadlock in the House of Keys. Mr. Wells, in a pathetic speech, abandons efficiency. Mr. Lloyd George and Sunny Jim form a Coalition Ministry.              |
| 26 | M  | Mr. Arnold White captured by Sunny Jim. Ransomed, after much hag-gling, by Lord Rosebery and deported to the Durdans.                                       |

**SEPTEMBER—*continued***

|    |    |                                                           |
|----|----|-----------------------------------------------------------|
| 27 | TU | Mr. George Alexander dropped name of Samson. Sandow born. |
| 28 | W  | Lord Rosebery reconciles Liberal party.                   |
| 29 | TH | Lieutenant-Colonel Newnham Davis gave up porridge, 1874.  |
| 30 | F  | Pheasants arrive at London poulterers'.                   |



# LORD SHAMROCK'S ESTABLISHMENT

Gentlemen of the dog watch—

Hon. Alfred Braunberger  
Mr. Joseph Zeltinger  
Sir John Marcobrunner  
Herr Maximilian Greger  
Lord Sydney Tintara  
The Hon. Emu Brand

|                         |   |   |                                |
|-------------------------|---|---|--------------------------------|
| Apothecary              | . | . | Doctor Berncastler             |
| Keeper of the Cup       | . | . | Vacant (£2,000)                |
| First Chauffeur         | . | . | Count Rockefeller              |
| Second Chauffeur        | . | . | Baron Carlowitzky              |
| Groom of the Cylinder   | . | . | Mr. Oyly Carte                 |
| Clerk of the Gong       | . | . | General Boum                   |
| Page of the Sparking    |   |   |                                |
| Plug                    | . | . | Master Horace Daimler          |
| Controllers of the Boom |   |   | Messrs. Romeike and<br>Curtice |
| Keeper of the Bilge     | . | . | Vacant                         |
| Layer of the Red Carpet |   |   | Lord Kidderminster             |
| Chief Dustress of the   |   |   |                                |
| Furniture               | . | . | Miss Mabel Blundell            |
| Keeper of the Horn      | . | . | Mr. Pepys                      |
| Gentlemen Pushers—      |   |   |                                |

Lord George Sanger  
Messrs. Longman and  
Strongi'th'arm  
Herr Sandow  
Jack Carkeek

# Band—

|                    |   |   |                   |
|--------------------|---|---|-------------------|
| Herr Kubelik       | . | . | First violin      |
| M. Paderewski      | . | . | Pianola           |
| Lord Rosslyn       | . | . | Gramophone        |
| Mr. Arnold White   | . | . | Contra-Jew's harp |
| Hon. Chas. Russell | . | . | Big drum          |
| The Duke of Fife   | . | . | Piccolo           |
| Lord Hindlip       | . | . | Contra-bass       |

## LICENCES

|                                |   | £   | s. | d. |
|--------------------------------|---|-----|----|----|
| Poetic licence, all metres     | . | 100 | 0  | 0  |
| „ blank verse, with extra feet |   | 75  | 0  | 0  |
| „ plain blank verse            | . | 50  | 0  | 0  |
| „ patriotic                    | . | 25  | 0  | 0  |
| „ Mercédès, 70 h.p.            | . | 10  | 0  | 0  |
| „ Laureate                     | . |     | 6  | 8  |

Applications will be received by Mr. William Archer, Poets' Corner. Cheques and postal orders to be crossed—

“a/c Gas Light and Coke Co., Metre Department.”

† *Xenophon Anab.* iv. p. 223, Chirgwin's Ed.

## THINGS NOT GENERALLY KNOWN

"There is no such friend in life as a good store of miscellaneous knowledge."—SIR C. ARTHUR PEARSON

Mr. G. L. Jessop, the famous cricketer, has always made it a rule not to eat boiled radishes.

Rome was not built in a day.

There are 583,201 hairs in Sir Michael Hicks-Beach's beard, according to the last census.

Westminster Abbey was not always an abbey. The ground on which it stands was once an empty space.

Hydrophobia is rarely caught from a dog-tooth violet.

No good Conservative ever carries a Gladstone bag.

Henry VIII. married six wives, but such was his dexterity that he never married his deceased wife's sister.

Lizards are rarely found in the *menu* at the Carlton.

Unless used very wastefully candles are still cheaper for lighting purposes than radium.

Mr. Ritchie gave up his impersonation of the Tramp Cyclist on joining the Cabinet.

## THINGS NOT GENERALLY KNOWN

(continued)

John Banyan, author of the *Pilgrim's Progress*, took his name from the circumstance that his father's smithy was under a spreading banyan tree.

It is not true that the Crystal Palace was built before the discovery of glass.

The family name of Lord Portsmouth is Wallop. That of Mr. Astor is Waldorf.

Before the Metropolitan and District railways were opened there was practically no underground traffic in London.

There is no mention of Troy weight in the poems of Homer.

It has been estimated that a Wiltshire agricultural labourer only uses about 784 words, of which one half are expletives.

Cambridge men do not like being called "Tabs"—the short for Cantabs.

Herbert Spencer did not write *The Faërie Queene*.

Messrs. Howells and James have never written any novels in collaboration.

Lord Magheramorne is able to pronounce his name in one syllable.

The plural of *vade mecum* is not *vade meca*.

## THINGS NOT GENERALLY KNOWN

*(continued)*

Harris tweeds were first worn by Lord Harris, in a match against the I Zingari, in 1875.

Lord George Sanger received his title for his prowess in the Kaffir circus.

It is conjectured that if the Nelson Column were to fall and block Whitehall, members of Parliament would reach the House either by the Embankment or Victoria Street.

## MAXIMS FOR MOTORISTS

“Pip, pip!”—MR. WALTER LONG

More police less speed.

Never look a gift-car in the cylinder.

A child may lead a chauffeur to the petrol, but ten men can't make him drink.

\* Michaelis has a totally different theory.

**MEMORANDA PAGE**  
**FOR OCTOBER**  
**FOR RECORDING BRACES OF PHEASANTS**  
**RECEIVED FROM FRIENDS**

## OCTOBER

|   |    |                                                                                                                                                  |
|---|----|--------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | S  | Great controversy opened in the <i>Times</i> by Sir H. H. Howorth on the insanitary preparation of Finnan haddocks.                              |
| 2 | ♂  | Lord Rosebery reconciles the Liberal party.                                                                                                      |
| 3 | M  | Mr. George Robey, in a letter to the <i>Times</i> , calls Sir H. H. Howorth an "epistolary kipper."                                              |
| 4 | TU | Sir H. H. Howorth retorts that he does not feel called upon to notice the unseemly antics of an hysterical histrion.                             |
| 5 | W  | Mr. George Robey recommends Sir H. H. Howorth to return to his <i>History of the Mongrels</i> and wear flannel next his skin.                    |
| 6 | TH | Sir H. H. Howorth replies that he would rather be a mongrel than a mummer.                                                                       |
| 7 | F  | Mr. Winston Churchill appeals to Sir H. H. Howorth not to belittle a calling followed by Roscius, Garrick, Lord Rosslyn, and Mr. Wilson Barrett. |
| 8 | S  | Lord Rosebery writes to announce his unshaken resolve to eat Finnan haddocks whenever he gets the chance.                                        |

# OCTOBER—*continued*

|    |    |                                                                                                                                                                                                                                                              |
|----|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9  | 2  | Mass Meeting of Passive Resisters in Hyde Park, armed to the teeth.                                                                                                                                                                                          |
| 10 | M  | Lord Rosebery starts for Corfu. First appearance of the expression "Chase me!" in the <i>Times</i> , in a letter from Miss Connie Ediss.                                                                                                                     |
| 11 | Tu | Archbishop Sinclair and Bishop Welldon appeal to the editor of the <i>Times</i> to close the correspondence in the interest of the impoverished fish-curers of Ealing.                                                                                       |
| 12 | W  | Editor of the <i>Times</i> closes the correspondence. Arrival of Sir H. H. Howorth at Printing House Square armed with the jaw of a mammoth. Mr. Buckle and Mr. Moberly Bell return home by flying-machine.                                                  |
| 13 | Th | Opening of the Birmingham Musical Festival. Production of choral ballad, <i>Retaliation</i> . Words by Goldsmith, music by Sir Howard Vincent.                                                                                                               |
| 14 | F  | Birmingham Festival, second day. Sullivan's <i>Cobden Legend</i> ; Berlioz' <i>Joseph in Africa</i> symphony; and overture to <i>L'Inchiesta Segreta</i> . Conductor, Mr. C. A. Vince.                                                                       |
| 15 | S  | Miscellaneous programme, including: Songs, "Che farò senza Giuseppe?" and "The Lost (rubber) Cored," Mr. A. J. Balfour; solo, "Ranz des trois Vaches," Mr. Jesse Collings; and grand scena, "Revenons à nos moutons," Princess Te Rangi Pai, of New Zealand. |



OCTOBER—*continued*

|    |    |                                                                                                                                                                                                     |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16 | ♂  | Arrival of Messrs. Algernon Ashton and Hayden Coffin by balloon in Patagonia on their "Grave and Gay" concert tour round the world. Mr. Hayden Coffin sings "Queen of My Heart" to the Giant Sloth. |
| 17 | M  | Death of the Giant Sloth. Mr. Algernon Ashton erects a tumulus and composes an elegiac ode.                                                                                                         |
| 18 | Tu | Arrival in Tierra del Fuego of the "Grave and Gay" duettists. Mr. Algernon Ashton plays the "Danse Macabre" and teaches the natives to write to the papers. Great mortality.                        |
| 19 | W  | Funeral games. Dead heat between Mr. Algernon Ashton and Mr. Hayden Coffin in the sack race. Mr. Coffin sings "Down among the Dead Men," with accordion obbligato by Mr. Ashton.                    |
| 20 | Th | Mr. Hayden Coffin decides to remain in Tierra del Fuego. Panic in British girls' schools.                                                                                                           |
| 21 | F  | Mr. Algernon Ashton decides to open an Academy of Music and the Dead Languages in Buenos Ayres. Indignation meeting of London editors.                                                              |
| 22 | S  | Mr. Bernard Shaw appointed <i>chef</i> at the Carlton. Vegetarian *menus introduced.                                                                                                                |
| 23 | ♂  | Carlton cellars stocked with Cape Gooseberry and Cowslip wine. Lord Burton backs his bill.                                                                                                          |

# OCTOBER—continued

|    |    |                                                                                                                                                                 |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 24 | M  | Dr. Robertson Nicoll entertains Passive resisters to a Grape Nut breakfast at the Carlton. Lord Halifax indisposed.                                             |
| 25 | TU | Carlton raided by butchers from Leadenhall Market. Mr. Bernard Shaw floors the ringleader with a cucumber, but is overpowered and confined in the refrigerator. |
| 26 | W  | Reintroduction of carnivorous menus at the Carlton. Mr. Bernard Shaw deported to the Cocos Keeling Islands.                                                     |
| 27 | TH | Ping-pong invented by Lord Rosslyn, 1899.                                                                                                                       |
| 28 | F  | Sir Michael Hicks-Beach wins £5 a week for life from <i>Pearson's Weekly</i> .                                                                                  |
| 29 | S  | <i>The Sporting Times</i> amalgamates with <i>The Rock</i> .                                                                                                    |
| 30 | S  | Mr. John Lane publishes the anonymous <i>MS. in a Mauve Reticule</i> .                                                                                          |
| 31 | M  | Author of the <i>MS. in a Mauve Reticule</i> discovered to be Mr. William Whiteley.                                                                             |

## POSTAL GUIDE

“The King’s head for a penny! Devilish cheap”

HERR EMIL FUCHS

Stamps are not bought by weight, but by waiting.

Do not state your needs until the clerk has reached the end of the chapter, and then apologise for the intrusion.

There is no reduction on taking a quantity.

Once a letter is posted, no one can get it back, not even Mr. Henniker Heaton. “What you have posted you have posted,” as the Postmaster-General’s father aptly remarked.

But there are sporting means of circumventing the regulations. Thus Herr Sandow has long bestowed personal attention upon a special Gaza class in which instruction is given in the art of bodily removing such fixtures as pillar-boxes, while Messrs. Hardy, of Alnwick, have devised a special dry-fly grappler hook with clincher tyres, which can be worked, in conjunction with a prismatic hyposcope, to extricate anything from the mouth of a pillar-box or other receptacle.

Moneylenders’ circulars are best replied to in anonymous letters, unstamped.

## RHYMING REMINDERS

“Dinna forget.”—S. R. CROCKETT

### For Beekeepers—

A swarm of bees in August  
Is worth a peck of sawdust.

A swarm of bees in September  
Is something to remember.

A swarm of bees in October  
Is rare when one is sober.

A swarm of bees in November  
Resembles one in December.

### Birds and the weather—

If the corncrake sings in the harvest moon,  
Your crop isn't worth a macaroon.

If the cuckoo sings on Guy Fawkes' day,  
There'll be the deuce and all to pay.

If the nightjar sings before the jay,  
Look out for snow on Swithin's Day.

### For Japan—

An earthquake in the morning  
Is the shepherd's warning ;  
An earthquake at night  
Is the shepherd's delight.

## RHYMING REMINDERS—*continued*

### For Golfers—

A golf course unadorned with bunkers  
Is like a bungalow *sans* punkahs.

### For Ireland—

When the glass is up to thirty  
Cork and Kerry will be dirty ;  
When the glass is high, O very,  
There'll be rain in Cork and Kerry ;  
When the glass is low, O Lork !  
There'll be rain in Kerry and Cork.

## NOTES ON ETIQUETTE

“One must be particular.”—A. C. MACLAREN

In making afternoon calls, if it is raining be sure to leave your umbrella in the bathroom.

When you meet your doctor in the street, be careful to resist the temptation to put out your tongue unless he asks you.

Never allow the conversation to flag if you can help it. The ball of repartee cannot be kept up without constant repercussion.

**MEMORANDA PAGE**  
**FOR NOVEMBER**  
**FOR RECORDING LOSSES AT BRIDGE**

## NOVEMBER

|   |    |                                                                                                                                     |
|---|----|-------------------------------------------------------------------------------------------------------------------------------------|
| 1 | TU | Mr. George Bernard Shaw and Mr. G. K. Chesterton arrive at the Gilbert Islands with their Hygienic Play and Lecture Combination.    |
| 2 | W  | Mr. Shaw produces his new comedy, <i>The Admirable Jaeger</i> , with Mr. Eustace Miles in the title rôle.                           |
| 3 | TH | Mr. Chesterton lectures on "Vegetarianism as the Cause of Obscurity in <i>Sordello</i> ." The British Consul in the chair.          |
| 4 | F  | Production of Mr. Shaw's new farce, <i>Messrs. Hope Brothers' Conversion</i> , with additional paradoxes by Mr. Chesterton.         |
| 5 | S  | Mr. Chesterton lectures on "Brown Boots as a Solvent of Domestic Morality." Mr. Keir Hardie in the chair.                           |
| 6 | S  | Production of Mr. Shaw's new version of <i>As You Like It</i> , rewritten as a poetical blank verse play. Mons. Walkley as Jacques. |
| 7 | M  | Mr. Chesterton lectures on "Bicycles and the Bible." Mr. Montagu Holbein in the chair.                                              |

# NOVEMBER—continued

|    |    |                                                                                                                                                                     |
|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8  | TU | Production of Mr. Shaw's new tragedy,<br><i>The Worst Vestryman in St. Pancras.</i><br>Mr. Sidney Webb as the Spider.                                               |
| 9  | W  | Mr. Chesterton lectures on "Byzantine Influences on Aerated Bread." Messrs. Pearce and Plenty in the chair.                                                         |
| 10 | TH | Grand corroboree of Gilbert Islanders. Salted vegetarian barbecued with Plasmon sauce. Prizes by Messrs. Mappin and Sidney Webb.                                    |
| 11 | F  | Mr. Chesterton gives farewell lecture on "The Quick Lunch in the Literature of Revolt." Dr. Robson Roose in the chair.                                              |
| 12 | S  | End of tour. Triumph of Messrs. Shaw and Chesterton. All the inhabitants of the Gilbert Islands fitted with knickerbockers, new ties, and toe-post bicycle sandals. |
| 13 | S  | Epidemic of elephantiasis at Bootle, 1881.                                                                                                                          |
| 14 | M  | Mr. Winston Churchill born, 1871.                                                                                                                                   |
| 15 | TU | Mr. Winston Churchill formulates his first army scheme, 1871.                                                                                                       |
| 16 | W  | Mr. Alfred Austin reaches Bar Harbour in s.s. <i>Veronica</i> with a cargo of federating poems.                                                                     |

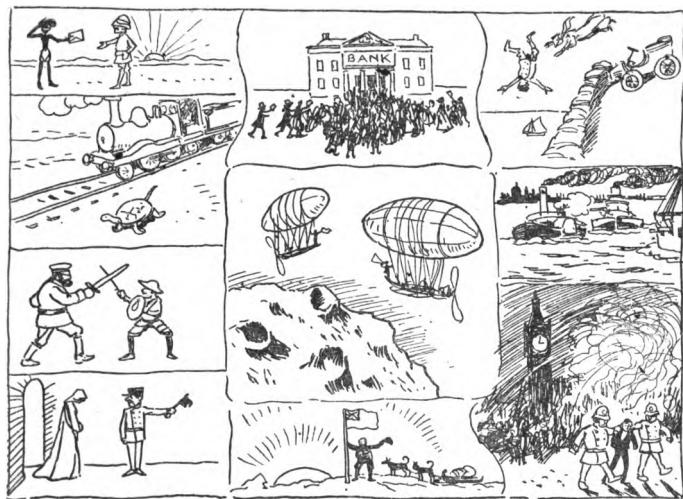


# NOVEMBER—*continued*

|    |    |                                                                                                                 |
|----|----|-----------------------------------------------------------------------------------------------------------------|
| 17 | TH | Mr. Alfred Austin at Newport. Entertained to supper on horseback.                                               |
| 18 | F  | Mr. Alfred Austin dines with Mrs. Stuyvesant, Fish. Ten thousand peacocks' tongues consumed.                    |
| 19 | S  | Mr. Alfred Austin indisposed. Writes pessimistic poem in the manner of Akenside.                                |
| 20 | S  | Mr. Alfred Austin opens 4,000th Free Library at Pittsburg—one for every family.                                 |
| 21 | M  | Mr. Alfred Austin reaches Washington. Addresses Congress in anæsts.                                             |
| 22 | TU | Mr. Alfred Austin recites "Jameson's Raid" to Admiral Dewey.                                                    |
| 23 | W  | Mr. Alfred Austin corks his face and is introduced to the President. Appointed Postmaster at Standardville, Ga. |
| 24 | TH | Riot at Standardville. Mr. Alfred Austin washes hurriedly and escapes in a Mercédès hearse.                     |
| 25 | F  | Mr. Alfred Austin and Veronica instructed in the cake. walk. Mr. Austin strains his tendon Achilles.            |
| 26 | S  | Mr. Alfred Austin mistaken for Mark Twain in Missouri. Reads poem to dispel illusion.                           |

# NOVEMBER—*continued*

|    |    |                                                                                   |
|----|----|-----------------------------------------------------------------------------------|
| 27 | S  | Mr. Alfred Austin in Texas. Reviews Congress of cowpunchers. Elected Poet Lariat. |
| 28 | M  | Eclipse of the moon at Hampstead, 1881.                                           |
| 29 | Tu | Lord Avebury sat on a bee, 1862. Landslip at St. Ives.                            |
| 30 | W  | Lord Rosebery reconciles Liberal party.                                           |



OUR PROPHETIC HIEROGLYPH FOR 1904

## HINTS FOR BUSY WOMEN

“Sisters, hark!”—LADY WARWICK

List of plays which it is injudicious to invite certain people to witness.

Dr. Clifford : *The Bishops' Move.*

Mr. Winston Churchill, M.P. : *The Second in Command.*

Mr. Chamberlain : *The Little Minister.*

## USEFUL SYNONYMS AND PARAPHRASES FOR JOURNALISTS AND LITERARY MEN

“A rose by any other name will smell as sweet.”—MRS. GALLUP

For Cicero : “The Chauncey Depew of *fin-de-siècle* Republican Rome.”

For Martin Luther : “The Dr. Clifford of the Reformation.”

For Dr. W. G. Grace : “The *doyen* of the wil-low-wielding confraternity.”

Any fiddler : “Paganini's representative.”

A night-shirt : “The robe of repose.”

## SOLECISMS TO BE AVOIDED.

"A friend in need is a friend indeed."—SIR WILLIAM GRANTHAM

*Incorrect*: "It is twenty miles to St. Albans as the cock crows."

*Correct*: "It is twenty miles to St. Albans as the crow flies."

Note that the French for unemployed is not *hors d'œuvre*.

## COUNTRY-HOUSE HINTS

"Hospitality begins at home."—LORD AVEBURY

List of papers and magazines to be taken in for guests:—

For Sir Thomas Lipton: *The Pilot, Church Bells, The Monthly Packet.*

For the German Emperor: *The Skibbereen Eagle, The Clarion, The Speaker.*

For a Duchess: *Sunday at Home, Tit-Bits, Sporting Times, Athenæum.*

For a Guardsman: *Rod and Gun, Home Chat.*

For President Roosevelt: *Black and White.*

**MEMORANDA PAGE**  
**FOR DECEMBER**  
**FOR RECORDING AMOUNT GIVEN TO**  
**CROSSING-SWEEPERS**

## DECEMBER

|    |    |                                                                                                         |
|----|----|---------------------------------------------------------------------------------------------------------|
| 1  | TH | The Kaiser arrives in England. Panic in the <i>Spectator</i> office and the Sandringham covers.         |
| 2  | F  | The Kaiser wins the <i>Times</i> competition and goes to Girton.                                        |
| 3  | S  | The Kaiser rusticated from Girton. Plays leading part in <i>The Admirable Crichton</i> .                |
| 4  | S  | The Kaiser shaves his moustache and preaches at the City Temple.                                        |
| 5  | M  | The Kaiser confers the Order of the Mailed Fist on Mr. Harmsworth and edits the <i>Daily Express</i> .  |
| 6  | TU | The Kaiser cooks the dinner at the Carlton and drives the "Flying Scotchman" to Perth.                  |
| 7  | W  | The Kaiser crowned at Holyrood. Confers the Order of the Spread Eagle on Wee Macgregor.                 |
| 8  | TH | The Kaiser visits the Isle of Man and contributes a chapter to Mr. Hall Caine's new romance.            |
| 9  | F  | The Kaiser visits Anglesey. Battue of Welsh rabbits.                                                    |
| 10 | S  | The Kaiser returns to London from Lord Lonsdale's. Sheds tears at the demolition of the Lowther arcade. |

DECEMBER—*continued*

|    |    |                                                                                                                                     |
|----|----|-------------------------------------------------------------------------------------------------------------------------------------|
| 11 | S  | The Kaiser takes tenor solo at the Albert Hall sacred concert and repaints a portrait by Mr. Sargent.                               |
| 12 | M  | The Kaiser visits Kensal Green with Mr. Algernon Ashton and walks to Brighton at dusk.                                              |
| 13 | Tu | The Kaiser swims back to Germany, accompanied by Mr. Montagu Holbein and Mr. Swinburne.                                             |
| 14 | W  | By special proclamation general rest cure decreed.                                                                                  |
| 15 | Th | Lord Rosebery reconciles the Liberal party.                                                                                         |
| 16 | F  | Sir Richard Calmady's engagement to Lady Rose's daughter broken off.                                                                |
| 17 | S  | Mr. Andrew Lang and Prince Ranjitsinhji arrive at Honolulu with the Totem Ramblers C.C.                                             |
| 18 | S  | Opening match of the Totem Ramblers against twenty-two of Honolulu. Dr. J. G. Frazer bags a brace. Gaukrodger carries his bat.      |
| 19 | M  | After defeat of Honolulu Mr. Lang delivers lecture in the Seamen's Refuge on "Pickle the Spy as a Golfer." Tunncliffe in the chair. |
| 20 | Tu | Arrival of the Totems at the Solomon Islands. Dr. E. B. Tylor assaulted by a beach-comber. Rescued by Lord Hawke.                   |



# DECEMBER—*continued*

|    |    |                                                                                                                                                           |
|----|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 21 | W  | Grand match against the Solomon Island Incogs. Dr. W. G. Grace performs the hat trick. Mr. Edmund Gosse retires hurt.                                     |
| 22 | TH | Mr. Lang lectures at the Moravian Mission on "The Subliminal Consciousness." Gaukrodger in the chair. Platform rushed by cannibals.                       |
| 23 | F  | Mr. Austin Dobson attacked by a land crab in the Marquesas; repels the monster with a pantoum until rescued by John Gunn. Richardson missing.             |
| 24 | S  | Prince Ranjitsinhji and Dr. E. B. Tylor leave in search of Richardson. Remainder defeat Marquesas Authentics. Mr. Andrew Lang 79 not out.                 |
| 25 | S  | Return of search-party in catamarans without Richardson, who has accepted Chief Justiceship of Tonga.                                                     |
| 26 | M  | Mr. Andrew Lang lectures to the Crofters of the New Hebrides on "Maori, Queen of Scots." W. Gunn in the chair.                                            |
| 27 | TU | Grand match against Eighteen of Tahiti and district. Lockwood takes 17 wickets for 9 runs. Lord Avebury brings his average up to 1 by a masterly innings. |

## DECEMBER—*continued*

|    |    |                                                                                                                                                                            |
|----|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 28 | W  | Match against Tonga Harlequins. Tunnicliffe in great form. Hits ball into top branches of bread-fruit tree and runs 15.                                                    |
| 29 | TH | Mr. Andrew Lang bitten by a copra. Poison sucked from the wound by Gaukrodger. Mr. Lang lectures in the evening on "The Casket Letters." Lockwood in the chair.            |
| 30 | F  | Match against the Pitcairn Free Foresters. Professor Bury in making a boundary catch falls into the Pacific Ocean, and is snatched from the jaws of a shark by Gaukrodger. |
| 31 | S  | End of tour. Mr. Edmund Gosse marooned on an atoll. Mr. C. B. Fry at length signifies his willingness to accompany the team.                                               |

# INDEX

“Hades is full of bad indexers.”—SIR LEWIS MORRIS

N.B.—This is a subject index only. It has been prepared at great expense by the Index Trust, Ltd., and cannot but add to the efficiency of the volume. Arrangements have been made to sell it separately at a reasonable rate to meet the growing demand for light literature. If bought within the next fourteen days the price will be 16s., post-free; afterwards 32s. This is as final as any of our ultimatums.

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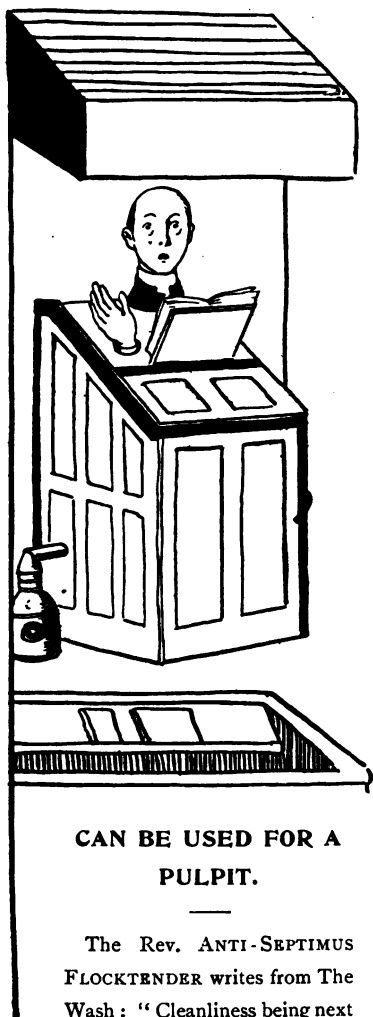
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### X Y Z

(*Negligible.*)



**CAN BE USED FOR A  
PULPIT.**

The Rev. ANTI-SEPTIMUS  
FLOCKTENDER writes from The  
Wash : "Cleanliness being next  
to Godliness, I preach from your  
Bath Cabinet every Sunday."

H 2

# LEGG'S BATH . . . CABINET.

THE  
"Python."

*A Turkish Bath for  
a Penny in the  
privacy of Homo.*

No Rough Shampoos.  
No Tips to Attendants.  
No Chilling Cold Plunges.  
No Byzantine Decorations.

NOTA BENE.

The "Python" is so constructed that it can be mistaken for a number of other things, such as a Music Cabinet, a Boot Cupboard, a Writing-desk, a Dog Kennel, a Lean-to, a Cucumber Frame.

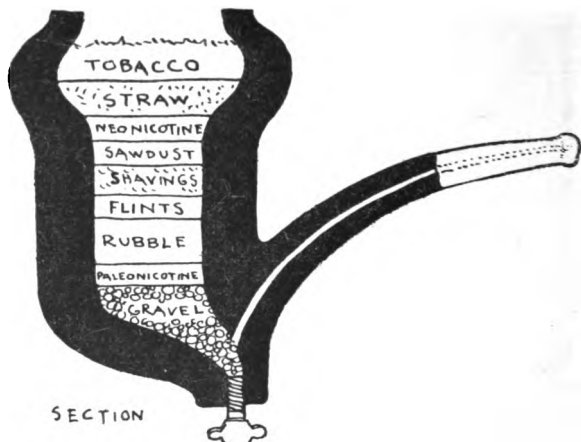
**NOBODY NEED KNOW  
THAT YOU WASH.**

# **NO MORE NICOTINE!**

BY SMOKING CAPTAIN BULGER'S PATENT

## **“HEALTH RESORT” PIPE**

The deleterious effects of Nicotine are wholly removed, and the smoker attains to a great age.



The Pipe is supplied with a series of strata of carefully selected materials, on its way through which the smoke is entirely freed from harmful juices.

**PRICE, TO SMOKERS, 3/9.**

### **TESTIMONIALS.**

LORD KITCHENER writes: "Two whiffs of the 'Health Resort' Pipe have the same effect on a subaltern as the most powerful cigar. I recommend it everywhere in the interests of economy."

SIR ARCHIBALD GEIKIE: "As a geologist I am fascinated by the stratification of your pipe."

PROFESSOR HUBERT VON HERKOMER, R.A., writes: "Your pipe draws superbly. I am recommending it to all the students at my Art School at Bushey."



"O that this too solid flesh would melt!"—*Hamlet*.

# LENOLENE.

## THE BEST FAT-KILLER.

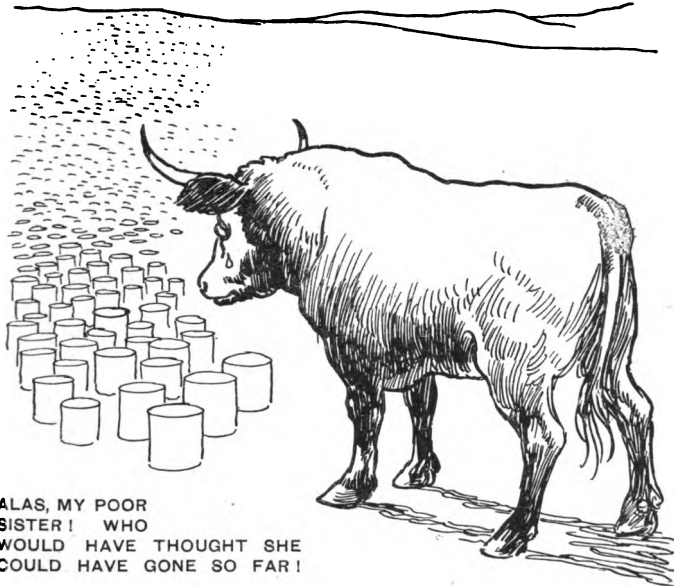
After two weeks of Lenolene, you can use your legs for pipe-cleaners. Take three doses every day and watch the result in the cheval-glass.

*In bottles, containing two full doses, packed in the form of bank dividends to deceive the neighbours, 18/6 post-free.*

---

## A RANCHE IN A JAM-POT.

---



ALAS, MY POOR  
SISTER! WHO  
WOULD HAVE THOUGHT SHE  
COULD HAVE GONE SO FAR!

# BOSVIM.

# THE "CRÆSUS" Trousers Stretcher.

• • •

Easily adjusted. Will make old trousers new and new trousers like Mr. George Alexander's.

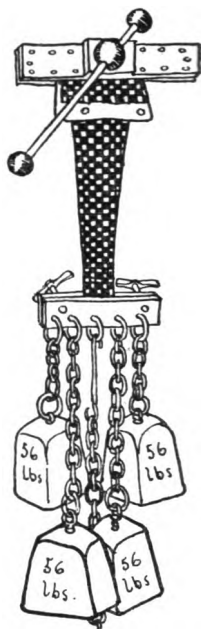
May be packed in a hat-box and applied anywhere.

• • •

## The Invention of the Century.



"CHEER UP! YOU'LL BE ALL RIGHT WHEN  
YOU GET A 'CRÆSUS'."



No more  
Corrugated  
Pants.

• • •

Ask for the  
"CRÆSUS"  
and have legs like  
paper-knives.

## ROMANCE BEFORE BREAKFAST.

Why live a humdrum life when you can use the  
**CUTICISOR RAZOR?**



Mr. MAURICE HEWLETT writes: "All my characters are devoted to your handy weapon."

Signor SANGUINETTI, Professor of Phlebotomy, writes from Kensington Gore: "Your ingenious implement has rendered leeches entirely unnecessary."

*Send for a list of testimonials from the pioneers of the shaving world, including the editors of the "Court Plaster Journal" and "Short Cuts."*

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A judicious blend of the best illicit still Whisky and  
the best Reading Biscuits.

# WHISCUIT.

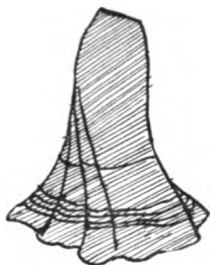
Prof. RAY LANKESTER: "Having tested a sample of Whisquit at the Savile Club Laboratory, I can certify that it is wholly free from radium, helium, anophelès mosquito, and all similar deleterious and prognathous compounds."

Mr. EUSTACE MILES writes: "It is both meat and drink to me. I do my training for Pelota, Trinquet, Pallone, and Spiro-pole on nothing else."

SIR WILFRID LAWSON writes: "Inadvertently partaking of the new food at a Small-and-Easy at Mr. JOHN REDMOND'S, I was astonished to find the stimulating effect it had upon my muse. The following trifle emerged from my fountain pen that evening in the lobby:—

"Although blue ribbon is your wear,  
If e'er you're offered Whisquit,  
Assume no pharisaic air,  
But do as I did—risk it."

# The New Convertible $1/11\frac{1}{2}$ "CHIC" SKIRT.



OUR  $1/11\frac{1}{2}$  "CHIC" SKIRT.



AS A TASTEFUL LAMPSHADE.



AS A TENT FOR TENNIS-PARTIES.



AS A TURKISH BATH CABINET.



AS A DAINTY "EN TOUS CAS."



AS A RELIABLE PARACHUTE.

---

Supplied only by MOSES & AARON, Ratcliffe Highway, E.



# THE HASKELL BOOT

**FOR THE WALKING CRAZE.**

The Haskell Boot is fitted with rubber-cored heels, enabling the wearer to advance in his profession by leaps and bounds.

**NO MORE OMNIBUSES, TRAINS, TUBES,  
TRAMS, OR MOTOR-CARS.**

***Every man his own traveller.***

## STATISTICS CANNOT LIE.

**READ THE HASKELL BOOT RECORDS.**

|                                |   |   |   | HOURS. | MIN. |
|--------------------------------|---|---|---|--------|------|
| Park Lane to Capel Court       | - | - | - | 0      | 7    |
| Sutherland Avenue to Old Jewry | - | - | - | 0      | 10   |
| London to Brighton             | - | - | - | 2      | 13   |

*There is no speed limit for Pedestrians.*

*The Haskell Boot is smiled upon by the  
Surrey Police.*

The Haskell Boot is light,  
dainty, and fashionable.

Wearing it, a man may enter  
any society.

**INVALUABLE AT DANCES.**

**These Boots are sold only in Pairs.**

**Price 42/6.**



**HAS THE APPEARANCE OF AN  
ORDINARY BOOT.**

# HORCE.

**THE NEW FOOD.**



High up the Hill toils SULTRY JIM.  
**HORCE** is the food that strengthens him

***Ask your Grocer for the Now Cereal***

**(NOT BY MRS. WILLIAMSON).**

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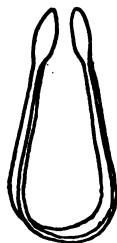
The PRESIDENT OF THE HIPPOPHAGIC SOCIETY writes from Weston-Soupy-Mare: "It is the best of all foods that bear its name."

# Picnic Requisites.

**QUESTION:** *What is a Picnic without a Hamper  
and a Wasp Destroyer?*

**ANSWER: A FAILURE.**

It is because they realise this that  
Messrs. RIVER & WOOD have  
invented their Patent Picnic Hamper,



Patent Wasp  
Destroyer.  
May be also  
used as  
Sugar Tongs.

THE  
“COMPACTUM.”

 A CHILD CAN CARRY IT.



THE “COMPACTUM” HAMPER.

FOOTMEN CRY FOR IT!



PRICE

TWO GUINEAS,

OR WITH  
WASP CATCHER,

THREE POUNDS

... TEN. ...



MAY BE USED AS A CHURCH.



IN THE DESERT. BRINGING THE MILK.

# SNALE'S Portable Chalets

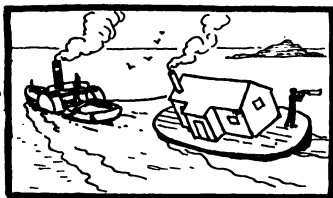
*May be set up anywhere.*

**EVERY MAN HIS OWN HOUSEHOLDER.**

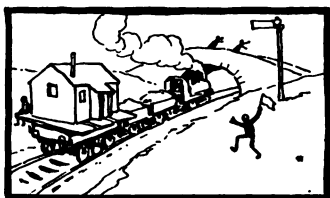
WRITE FOR PROSPECTUS TO

**SNALE, Ltd., BUNGAY.**

Snale's Chalets may be used for all purposes, from a mass meeting to a hermit's cell.



TRANSPORTATION BY SEA.



TRANSPORTATION BY LAND.



# Aker Oats

**SEND FOR A  
FREE COOKER.**

**Price 2/6.**

A GLAZIER'S DAUGHTER writes from the Crystal Palace: "Cucumbers, green apples, and lobsters were alike useless to me. I never got a pain in my sash till I ate Aker Oats."

Mr. JESSE COLLINGS writes: "I feed my 3 Cows on your Akers."



YOU BUY IT IN  
THREEPENNY .  
PACKETS. . .  
TWO FOR . . .  
SEVENPENCE .





For Skin and Complexion.

### PLANTOL SOAP

A Soothing Emollient.  
An Agreeable Cleanser.  
Economical in Use.  
Profuse in Lather.  
Delightfully Perfumed.

### PLANTOL SOAP

A combination of  
**PURITY, FRAGRANCE, DELICACY.**  
Perfumed from the choicest flower-fields of  
the Sunny South.  
*Guaranteed to contain no animal fats.*

### PLANTOL SOAP

Refreshing to the Skin.  
Good for the Complexion  
Agreeable to the Senses.  
For the Children's Bath.  
The Ladies' Toilet Table.

**MADE ENTIRELY FROM VEGETABLE OILS.**

**LEVER BROTHERS, LIMITED, PORT SUNLIGHT, CHESHIRE.**







